

# BT Business supports UK business with launch of new website

Submitted by: pr-sending-enterprises

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BT Business has announced the launch of its new technology and information site, which is designed to help provide a boost to UK firms.

Featuring all of the information a business needs to work more efficiently and reduce costs in one place - without the need to leave the destination page, the site is designed to help users find the information, products and support they're looking for quicker and easier.

Product collections have been grouped together according to 'business needs' to highlight the packages that can help firms control and cut costs.

New features include single page product and service summaries, help widgets allowing customers to see how BT can support them in-life, plus forums where they can discuss the options with other firms and FAQs.

The popular BT Business Insight site provides customers with the latest business news, guides, videos and white papers and, if customers want to speak to an advisor, the option to call or start a live web chat is available.

Bill Murphy, managing director, BT Business (<http://www.btbroadbandoffice.com/business-home>) said: "We are very sensitive to the limited time owner-managers have to research and understand how to profit from new technologies and services. Time is even more precious in the current climate and our aim is to provide an effective overview of how to work more effectively and profitably."

The re-designed website from BT Business is online now. For more details visit BT Insight (<http://insight.bt.com/articles/Were-improving-the-BT-Business-website/>).

## Notes to Editors

BT Business understands the challenges that small and medium businesses face in the current climate, and supports cost control, improved productivity and winning business through core product collections including business broadband (<http://www.btbroadbandoffice.com/broadband-and-internet/internet-access/broadband>) & internet, domains & web hosting (<http://www.btbroadbandoffice.com/domains-and-web-hosting/web-hosting/web-hosting-packages>), data & voice networks, IT solutions and mobile services.

## About BT

BT is one of the world's leading providers of communications solutions and services operating in 170 countries. Its principal activities include the provision of networked IT services globally; local, national and international telecommunications services to our customers for use at home, at work and on the move; broadband and internet products and services and converged fixed/mobile products and services. BT consists principally of four lines of business: BT Global Services, Openreach, BT Retail and BT Wholesale.

In the year ended 31 March 2008, BT Group plc's revenue was £20,704 million with profit before taxation and specific items of £2,506 million.

British Telecommunications plc (BT) is a wholly-owned subsidiary of BT Group and encompasses virtually all businesses and assets of the BT Group. BT Group plc is listed on stock exchanges in London and New York.

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