

A NATURAL ALTERNATIVE TO ONE-A-DAY PRESCRIPTION ONLY MEDS FOR MEN WITH ERECTILE DYSFUNCTION

Submitted by: Partners in PR Ltd

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Erectile Dysfunction (Impotence) affects 14 per cent of men in Northern Europe. Prescription medicines are available (Viagra and Cialis to name two) however many men prefer a more natural approach or are reluctant to visit their GP and have turned to new HealthyED for help.

NATURAL APPROACHES

An enzyme called phosphodiesterase-5 (PDE5) is a frequent culprit as it acts to 'switch off' an erection. By blocking the production of this PDE5 enzyme the smooth muscles of the penis can relax, blood flow is increased and an erection results. Viagra, launched in 1998, was the first oral treatment to inhibit the production of PDE5 and others have followed. However they often have to be taken several hours before an erection is desired thus removing any spontaneity and causing a much more structured (and far less romantic) sex life.

Not everyone can tolerate these drugs and they are contra-indicated for some people. Now a plant (Butea Superba) has been found that works in exactly the same way as the prescription only medicines - effectively inhibiting the production of PDE5 but without any recorded side effects. No other natural compound can do this.

Butea Superba (Red Kwao Krua), a plant found only in Thailand, has been used for decades by the local population as an aid to sexual vigour and performance and scientific study has demonstrated its efficacy with a clinical trial published in the Asian Journal of Andrology .

HealthyED is a health supplement that contains Butea Superba that performs as well in the trouser department as any pharmaceutical PDE5 inhibitor but is also good for men's overall health. The capsules are designed to be taken on a daily basis so you don't have to plan your sex life.

HealthyED is available from www.healthyed.co.uk – no prescription required - or by calling 0845 1550123. A pack of 30 capsules costs - £16.99. Two tablets twice a day is the recommended dose for the first week. Thereafter the dosage can be reduced to one tablet twice a day.

Ends

Editors Notes:

Serious underlying health problems, such as cardiovascular disease, may well be indicated by repeated episodes of erectile dysfunction and men are well advised to firstly get themselves checked out by their GP if they have a persistent problem, even if they are not experiencing other symptoms such as chest pain.

Each HealthyED capsule contains:

Butea Superba 200mg
Standardised Horny Goat Weed 5:1 extract 25mg
Standardised Tribulus Terrestris 5:1 extract 50mg
Standardised Ginkgo Biloba extract 15mg
Beta Sitosterol 75mg
Zinc Citrate 4mg
Lycopene extract 5% 4mg
Niacin (vitamin B3) 4mg

For further press information, case studies and images please contact jackie@partnersinpr.co.uk – 01409 281749

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14th FEBRUARY 2009: VALENTINE'S DAY and NATIONAL IMPOTENCE DAY