

# Kuoni Thailand videos described as best in UK by Thai tourist board

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Kuoni, the long haul travel company, has released seven new Thailand travel videos, adding to the 75 Thailand hotel videos already available. Kuoni's selection of Thailand travel videos has now been acknowledged as the best in the UK.

"The Thai tourist board are delighted to see Kuoni further expanding their selection of Thailand travel videos," comments Abigail Silver of the Thai tourist board: "Kuoni's selection of Thailand travel videos (<http://www.kuoni.co.uk/videos>) is unsurpassed in the UK and helps show travellers what a superb destination Thailand is to visit."

The new destination videos feature some of the many travel highlights of Thailand holidays ([http://www.kuoni.co.uk/holiday/far\\_east/thailand/](http://www.kuoni.co.uk/holiday/far_east/thailand/)) and come in addition to the 75 in depth hotel videos already available on Kuoni's award-winning website. Destination videos include an overview of the whole of Thailand, as well as resort videos for the lively city of Bangkok and the popular beaches of Phuket, Krabi & Hua Hin. Other videos feature the Thai islands and Chiang Mai and Chiang Rai in northern Thailand. Each professionally filmed video also incorporates an informative voice over.

"We now have over 500 videos on our site which provide travellers with a fantastic opportunity to experience the destinations and hotels before deciding upon their holiday," said Matt Rooke, eBusiness Director at Kuoni. "We are very pleased to be adding Thailand holiday videos (<http://www.kuoni.co.uk/videos/thailand.html>) to our site and expect these Thailand videos alone will be seen by over 15,000 site visitors per month."

With over 40 years experience of providing holidays to Thailand and the Far East, Kuoni was recognised by UK travel agents as the best tour operator for holidays to the Far East in 2008. The company offers trips to over 100 Thai hotels in 17 resorts as well as a selection of cruises, tours and over 100 packaged multi-centre holiday options, with unlimited options for flexible, tailor made holidays.

About Kuoni:

With more than 100 years of expertise in providing luxury holidays (<http://www.kuoni.co.uk/>), Kuoni is honoured to be regularly voted as the industry's long haul experts. Clients can choose from a selection of brochures, showcasing thousands of luxury holidays to hundreds of exotic destinations on all seven continents, and covering every holiday interest from relaxing beach getaways to escorted cultural tours, overseas weddings to wildlife safaris.

Since 1966, Kuoni has led the UK longhaul tour operation market and has consistently been the country's most successful specialist tour operator.

For further PR information or images, contact:

Anne-Marie Hansen  
Public Relations Manager

Kuoni House  
Dorking  
Surrey  
RH5 4AZ  
+44 (0)1306 744173  
www.kuoni.co.uk