

HOLIDAY WATCHDOG FOUNDERS ANNOUNCE FIRST NEW INVESTMENT SINCE SALE OF BUSINESS

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The two founders of a holiday review site that was sold for an undisclosed sum have announced the first project that they will be supporting via their Investment Vehicle, Title Tags Ltd.

The two internet entrepreneurs behind the successful holiday review website Holiday Watchdog, which they sold to Tripadvisor for an undisclosed sum in 2008 have announced that the first major project they will be investing in will be golf enthusiast website (<http://www.FindTheFairways.com>), FindTheFairways.com

Following on from the sale of Holiday Watchdog the site founders Chris Brown and Chris Clarkson have set up an investment company (<http://www.TitleTags.co.uk>) called Title Tags Ltd that has chosen FindTheFairways.com as the first project to which they will be lending both financial support and their own experience in return for a share in the business.

FindTheFairways.com is different from the plethora of corporate golf websites that are out there as the new site has been developed by amateur golf players who wanted to build a site that gave free tips to fellow players without having to sign up for marketing and sales messages.

Investment company Title Tags Ltd is in negotiations with a number of other companies and entrepreneurs who are looking for investment and is always seeking to find new and innovative projects to help and advise with in return for shares in the business.

Speaking about making their first investment since selling Holiday Watchdog Chris Clarkson said,

"We are both really excited to be making our first investment via Title Tags Ltd and are confident that we will be able to help FindTheFairways.com accelerate its already impressive growth and win a significant percentage of the golfing market share via our funding".

He continued, "Given our own experiences in creating, managing and then selling a business from scratch we are always keen to hear from entrepreneurs who have new and innovative business ideas that are looking for funding or expertise".

FindTheFairways.com launched in early 2007 and as well as being able to view golf tips on a mobile phone players can also do so from the comfort of their own home on their computers. The site also has tips from professionals on how to conquer thousands of golf courses from all over the world.

Speaking about receiving investment from Title Tags Ltd, Managing Director Jon Ashworth said,

"I am extremely pleased to be working with both the Chris's to further develop Findthefairways.com. Their experience and knowledge in this arena is second to none and it is a great move forward for the website."

He continued, "It's enabled us to develop the site in the best way possible and that's really exciting.

That doesn't mean we'll be giving them any shots on golf course though, they'll still have to fight for that tooth and nail".

The website lists every golf course across the UK and Ireland and thanks to negotiations with big golf retail stores such as 118Golf, Click Golf, Scotsdale and Online Golf FindTheFairways.com also features golf equipment price comparison.

Those wanting to get more information about Title Tags Ltd should visit www.titletags.co.uk, for more information about FindTheFairways.com see the website.

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