

PINK4FUN LAUNCH OF NEW FUN WEB SITE FOR PINKAHOLICS ! buy,sell pink products

Submitted by: PINK4FUN.COM

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SOME GOOD NEWS IN A RECESSION

Ever dreamt of living life in the PINK?

Now you can. A new web site has just been launched designed to meet the pink needs inside all of us and to help businesses selling pink items!

The Pink4 fun.com website has been largely designed by Flick Rankin a 20 year old 2nd year University Drama student. The concept was based on an idea from her mother, who was 'tickled pink' at the number of people she met who loved the colour pink, but had problems finding items in that colour. Together with her sister Carla and family, they created Pink4fun.com.

'When we talked about Pink4fun, I suggested creating an 'open house' so that people could click on a particular room to access specific pink items. We 'built' the house to include a nursery, bedroom, music room kitchen, dining room, games room and so on. Each room has specific sounds as well, from snoring in the bedroom, a baby giggling in the nursery to the dog barking in the garden so you can click onto pink pet goods!' said Flick .

The site offers businesses the unique opportunity to log on and register pink items cheaply and easily. On-line product registration is cheap and can be from one month to several years!

It is the only site to date that both businesses and customers can log onto and literally have fun - finding those pink items you have always wanted!

Although the site only went live last Friday in time for Valentines' Day, it has already caught the imagination of young and old alike and word is spreading fast. There are already a lot of companies promoting a wide range of products - from pink sofas to pink shoes on the site and this will rapidly expand over the coming weeks and months.

So for once – some good news!

Pink4fun has been formed to create new opportunities that will help companies to advertise their pink products on line and customers who still want to live life in the pink!

PR respresentative|<http://www.pink4fun.com/welcome>

www.pink4fun.com

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