

Punch Unveils Twitter PR Resources

Submitted by: Punch Communications

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Digital PR Agency (<http://www.punchcomms.com>) Punch Communications has launched a number of new information resources regarding Twitter, to help companies and individuals to better understand how to use the micro-blogging service which is currently sweeping the globe.

Having used Twitter since early 2008, the Punch team was amongst the first PR (<http://www.punchcomms.com>)s in the UK to integrate their personal Twitter feeds into the Digital PR Agency (<http://www.punchcomms.com/Digital-Public-Relations.html>)'s website.

The agency was also amongst the first to adopt and integrate social media tools such as Digg, Del.icio.us, Furl and Reddit, along with a number of dedicated RSS feeds.

In addition to an introductory article titled: " Twitter PR (<http://www.punchcomms.com/twitter-PR.html>)", Punch has also launched a public Wiki site, intended to be used and updated both internally and externally, incorporating details about Useful Twitter Apps (<http://usefultwitterapps.pbwiki.com/Useful-Twitter-Apps>) and (applications) and Celebrity Twitterers (<http://usefultwitterapps.pbwiki.com/Celebrity-Twitterers>), respectively.

Pete Goold (<http://twitter.com/petegoold>), Managing Director of Punch Communications, commented: "Twitter combines the best of both blogging and social media. With such buzz surrounding the service at present, we thought that a number of information tools for both the uninitiated and existing users alike might help individuals to get more out of their Twitter experience."

For more information regarding Digital PR (<http://www.punchcomms.com/Digital-Public-Relations.html>), or to look for PR Jobs (<http://www.punchcomms.com/PR-Jobs.html>), contact Punch on 01858 411600 or via www.punchcomms.com.