

Eurodata appoint George Georgiou as Sales Director to drive growth in Managed Services division

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Key appointment follows rapid growth and global recognition

Eurodata Systems, an award winning IT solutions provider and one of the world's top 100 Managed Service Providers (MSPs), has moved to build on its track record of success in the Managed Services market with the appointment of George Georgiou to the position of Sales Director.

Georgiou joins Eurodata having establishing himself over a 15 year period as a specialist in developing business solutions focusing on best practice managed services coupled with leading edge technology. He brings with him experience gained at a number of leading global MSPs and an exceptional track record in working in the enterprise and mid-market.

His role at Eurodata is to continue the growth of managed & professional services into the current client base with growth into new market sector's with an expanded sales force. The integration of the Transam product and services portfolio will form a corner stone of Georgiou's sales and marketing plan over the coming months.

Eurodata Managed Services range from complete IT provision, to systems management and help desk support for a wide variety of organisations across diverse markets. Customers benefit from reduced costs and improved service levels, to the elimination of downtime allowing in-house IT teams to focus other business-critical activities.

"George brings a wealth of experience to Eurodata at a time when we have seen impressive growth, but where we also see a tremendous opportunity to take the business to the next level," commented Des Lekerman, Joint Managing Director and co-founder of Eurodata Systems plc. "Our growing reputation, investment in infrastructure and excellent management team demonstrates our commitment to customers to deliver the service levels and efficiencies they need."

"I am delighted to be joining Eurodata at such an exciting time in the development of the business," explained Georgiou. "We have a great reputation on which to build future success, the right message for the market and the technical capabilities to deliver an exceptional service."

About Eurodata Systems

Eurodata Systems delivers IT business solutions by optimising client's IT infrastructure. Our innovative award winning services are implemented through our proven tailored methodology; ensuring customer business and IT needs are met.

With over 18 years experience across multiple industry sectors, our clients have benefited from leading edge IT managed services. Our solutions have reduced client IT overheads, improved IT service quality and maximised business efficiencies. Areas of expertise include; unified communications, network and IT security, storage solutions and bespoke managed services. In addition to being a Microsoft Gold Certified

Partner, Eurodata is the first Mitel's enterprise partner and one of HP's top HP partners in the UK.

As well as being awarded 'Microsoft Security Partner of the Year' 2008, the company achieved 'Services Provider of the Year' for the third successive year at the Computer Reseller News awards as well as being recognised as 'SME-focused reseller of the year' at the MicroScope Awards for Channel Excellence (ACEs) in May 2007. Eurodata is also the proud winner of the 'Gold Winner Best Practices in Managed Services' award.

For further information, visit www.eurodatasystems.com

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