

CM Group's Luminosity rapid elearning authoring and delivery platform creates stir at Learning Technology 2009

Submitted by: CM Group

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CM Group's rapid eLearning authoring and management platform Luminosity was exhibited at Learning Technologies 2009, Olympia, London in January. Exhibition attendees were able to see just how quick and easy it is to create eLearning with the product and try their hand at creating some real pieces of eLearning on the exhibition stand. Attendees were taken aback by the ease of use of the product and surprised actually to be able to create a piece of elearning themselves. There is a growing list of organisations keen to realise the benefits from a fully enterprise enabled eLearning solution. An area of special interest to many attendees was the ability to publish to multiple formats, including mobile devices, at the click of a button. The collaborative nature of the product, with both online collaboration, and disconnected offline support was also of great interest. Many attendees saw content delivery on mobile devices as a cost effective way to train consultants, sales staff, and other mobile employees.

Background:

CM Group is based north of Bristol, UK. It has three divisions; Content Master supplies large IT companies such as Microsoft, Intel and CA with a full range of marketing and training materials to support new product launches globally. CM Consulting supplies consulting predominantly into the UK market based around mainly Microsoft technologies such as SQL, SharePoint and .Net bespoke developments, it is a Microsoft Gold Certified Partner. CM Luminosity produces the advanced Luminosity enterprise level rapid elearning creation and delivery platform.

For more information contact CM Group at info@cm-luminosity.co.uk

See <http://www.cm-group.co.uk>

Luminosity provides a complete solution for elearning creation and deployment (<http://www.cm-luminosity.co.uk>) which increases the speed and agility of your training and staff development strategy.