

# New data centre brings 'pay monthly' cloud computing to the Midlands

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New Birmingham data centre brings cloud computing IT infrastructure and disaster recovery services to the Midlands on a payment over time basis, allowing organisations to grow their IT capabilities whilst minimising capital outlay

ADA Technology Services (<http://www.ada.co.uk>), a leading supplier of complex hosting and IT infrastructure managed services, has announced the opening of its new Birmingham office and data centre. ADA's Birmingham data centre will provide Software as a Service (SaaS) and hosted disaster recovery services on a virtualised Infrastructure as a Service (IaaS) platform.

ADA's scalable cloud computing strategy is built around an innovative, cash flow friendly payment model, which allows organisations to reduce initial capital outlay and to control IT overheads as they grow. This new approach to IT infrastructure financing is supported by ADA's proactive 24/7 IT Support Centre in Sussex.

Since opening its first Birmingham office in 2003, ADA has grown its Midlands operation based around its core range of scaleable project and IT managed services. The new Birmingham data centre allows ADA's clients in the Midlands to access their data quickly if there is ever a need to invoke the disaster recovery process.

Commenting on the announcement, ADA's Chief Executive David Rabson said: "Our new purpose-built data centre further extends our hosted IT infrastructure and disaster recovery services, based on a strategy of national coverage with local accessibility. Our highly flexible payment model and fresh approach to utility computing and disaster recovery, is driving our continued expansion in a challenging market."

Ends.

About ADA Technology Services (<http://www.ada.co.uk>)

ADA is one of the UK's leading technology services companies with a reputation for intuitive problem solving, technical excellence and service reliability. ADA's specialist hosting partnerships facilitate 'pay monthly' options on leading vendor programmes including SPLA and VSPP from Microsoft and VMware. ADA's server and storage expertise includes Dell, HP, NetApp, EqualLogic, Vizioncore and Symantec. The ADA managed services offerings include a world class ITIL compliant IT service management solution that monitors relevant business metrics, user experience and infrastructure health / performance. For more information visit: [www.ada.co.uk](http://www.ada.co.uk) (<http://www.ada.co.uk>)

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