

DVD & BLU-RAY BOX SET PRICE BUSTING WEBSITE LAUNCHED

Submitted by: 10 Yetis PR and Marketing

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A self confessed TV and Film Box set addict is so annoyed at having to pay exorbitant prices for his favourite TV shows and films he has launched his own website that is dedicated to showing real-time pricing information to help fellow addicts find the cheapest possible prices.

CompareDVDBoxSet.com launches in the UK today, the brainchild of a 31 year old self-confessed TV and film box-set addict who was sick of having to pay ridiculously high prices for his favourite shows on DVD or BluRay.

Andy Barr has spent the last few months setting up www.CompareDVDBoxSet.com and arranging partnerships with a number of big name retailers such as HMV, Play.com, Amazon and supermarkets such as ASDA and Tesco in order to receive real-time pricing data that can then be displayed on his website so box set fans can find the best bargains.

The idea came when Mr Barr was trying to organise a Guinness World Record attempt with friends for a box-set-watching-marathon and they found that there was a huge pricing variation between retailers when they came to buying DVD and BluRay box-sets.

The World Record attempt was put on hold so that the site could be designed and built and the initial reaction to the beta launch of the site by the film and TV show box set internet community has been positive.

Thanks to the link up with the big stores CompareDVDBoxSet.co.uk is able to show the best prices across many stores and for all major titles including Lost, 24, Prison Break, The Simpsons, The Harry Potter Box Sets and also the galaxy-famous Star Wars films.

Speaking about the launch of the site Andy Barr said,

“We are independent and unlike the big stores, not tied to any one supplier and this means we can promote the cheapest price rather than who we get the biggest sales margin from. My friends and I could not believe the variation in prices for certain TV box sets and films when looking around the internet and so I decided to try and do something about it and set about building the website and trying to negotiate partnerships with the big retailers”.

“I am always on the look-out for the best prices in order to add to my own expansive DVD and BluRay box set collection and so this seemed the perfect opportunity to combine my hobby with a great commercial idea”.

“Eventually I hope to build up a community that will share information about the deals and bargains that they found when buying box sets and maybe one day we can all get together to smash the World Record for the longest time spent watching DVD box sets”.

CompareDVDBoxSet.co.uk launches today, visit the site for more information.

LINK – www.compareDVDboxset.com

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To arrange an interview with Andy Barr please contact Rich Leigh at 10 Yetis Public Relations (<http://www.10yetis.co.uk>) Agency please call 01452 348 211 or email rich@10yetis.co.uk

EDITORS NOTES:

CompareDVDBoxSet.com is the best way for members of the public to compare their favourite TV DVD box sets.