

SMALL QUOTED COMPANIES SET TO BENEFIT FROM NEW RESEARCH SERVICE

Submitted by: Investor's Champion

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Small-cap specialist commentator, Investor's Champion (<http://www.investorschampion.com>), has launched a brand new service aimed at supporting investors and smaller quoted companies - a notorious sector where many brokers have given up consistent reporting.

Investor's Champion's new Commissioned Commentaries (<http://www.investorschampion.com/about>) are issued in support of quoted company results and general sector news, with the emphasis on regularity and clarity. They provide private investors with the kind of detailed small cap reporting which has previously been the preserve of the large institutions.

"We recognise that smaller quoted companies are in dire need of greater research coverage," says Chris Boxall, Managing Director of Investors Champion. "At a time when many brokers have stopped issuing research altogether on smaller quoted companies, Investor's Champion aims to ensure that small caps remain on the radar screens of potential investors at a price the companies can afford." adds Mr. Boxall.

Unlike the traditional notes issued by brokers and sponsored research houses, which typically come at a high fixed price to the company, Investor's Champion charges its quoted company clients on the basis of readership, adopting a 'pay per click' model.

Each Commissioned Commentary is written by experienced investment managers (<http://www.investorschampion.com/about/key-people>) and analysts and comprises objective, high quality content. The writing is to-the-point, and true to Investor's Champion's established style and will cover key areas of importance with accuracy and wit.

Commentaries will be distributed to an audience of leading professional and private investors and actively promoted through all forms of electronic media including the Investor's Champion Blog and even twitter pages.

As its name implies, the Commissioned Commentaries will be produced on behalf of the reported companies, but with a commitment to accuracy and objectivity for which Investor's Champion has become widely respected.

"Investor's Champion Commentaries will support all quoted companies, large and small, in their financial communication to individual shareholders," says Mr Boxall. "What we offer smaller quoted companies is greater coverage at a price they can afford. We are amazed why small caps should previously have to pay out tens of thousands of pounds for lengthy reports that might only be read by a very small number of people."

Since its formation in 2006 Investor's Champion has forged a reputation for straight reporting on the good, the bad and the downright ugly. Investors find the team's notes easy-to-read, informed and an invaluable aid to investment decision-making.

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To see an example of our new Commissioned Commentaries please go to:
www.investorschampion.com/contact/report

About Investor's Champion Ltd

Investor's Champion supports companies and investors alike with objective, forthright commentaries on quoted companies.

Our service was established on two core beliefs: that small companies could benefit from better coverage - and that investors could benefit from more regular, objective commentaries upon those same companies.

www.investorschampion.com