

Gala Bingo Website Receives Eye-Catching Makeover

Submitted by: pr-sending-enterprises

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Leading gaming site galabingo.com has received a makeover and now features a number of innovative enhancements making it easier for players to chat and play with their friends while enjoying their favourite game online.

Having listened to the feedback from its millions of users, galabingo.com has introduced a number of new features including 'Windicates' which allows players to select their online bingo (<http://www.galabingo.co.uk/gala-bingo.html>) friends to be 'win buddies'.

Players can invite up to five friends to be part of their 'Windicate'. Every time they win a full house while playing a dedicated 'Windicate Bingo Game', their buddies will receive a bonus of at least 50p. As well as having their own Windicate (<http://www.galabingo.co.uk/windicate/>) players can also accept up to five invitations to be part of another group - further increasing their chances of winning. New friends can be added or changed by simply using the site's new 'Windicates' functionality.

The revamped site also allows players to have control as to how they want the site to look as they play bingo online (<http://www.galabingo.co.uk/bingogames.go?page=index&tab=games&lang=20&sid=20&ms=MS>). If a player has a favourite colour or a particularly lucky dabber, they can now go to the 'Preferences' tab and change the colour of their screen and bingo (<http://www.galabingo.co.uk/>) tickets and choose the dabber they would like to use. A player can even decide whether they listen to the caller, music or select music of their own choice.

To add to the fun, members can play bingo (<http://www.galabingo.co.uk/changing/>) with their own avatar or character. So whether they fancy being a celebrity or an astronaut for the day, or would prefer to just recreate themselves, galabingo.com now gives players the option.

Meanwhile, the site's new messaging and alerts feature ensures players are kept up to date with the latest promotions or games. By using the 'Preferences' tab they can ensure they are the first to hear about the promotions and games that really interest them.

Clive Cottrell, head of marketing for galabingo.com, said: "We are delighted with the new enhancements that have been made to the galabingo.com. While we were recently voted the 'Most Popular Online Bingo Website' in a players' choice awards, we're not prepared to rest on our laurels and are continually striving to offer an innovative gaming experience to our customers through a world class website."

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About Gala Bingo

galabingo.com is part of Gala Coral Group's Remote Gambling division. This division is responsible for the development, management and operation of the Group's E-Commerce activities in the UK and worldwide through Coral.co.uk, Eurobet.com, galabingo.com and Galacasino.co.uk.

The division also operates the Coral Telebet telephone betting business and is the UK's first operator of digital interactive televised bingo by pushing the red button on Gala TV (Sky channel 861).

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