

# AWARD WINNERS ANNOUNCED FOR BEST SCHOOL KIDS' ACTIVITIES IN BRITAIN

Submitted by: What's on 4 Ltd

Monday, 2 March 2009

---

The results of the unique What's On 4 School Kids Awards 2009 have been revealed!

The award programme, which is sponsored by Whole Earth Foods, asked parents and kids across the UK to nominate their favourite after-school and weekend activities.

There are 3 awards: Best National Activity, Best Local Activity and Most Outstanding Activity Leader.

Parents and kids voted on-line for the Best National Activity Award with more than 500 on-line votes have been cast whilst a panel of parents voted for the winners of the other two awards.

Every activity in the UK had the chance to be nominated and voted for, making the awards a true representation of how parents and kids feel towards what is on offer.

Zena Scott from Faversham who runs [www.whatson4schoolkids.co.uk](http://www.whatson4schoolkids.co.uk) said: "I'm very excited about these awards, it's a great opportunity to recognise the hard work of activity leaders. We know from the nominations how important outside school activities are for our children's social, physical and emotional well-being and we can now publicly thank the people involved."

Zena's own daughter, Beth, aged 11, runs the Kids Only page on the website and agrees with her Mum "It was very exciting waiting to find out who had won. We get certificates and awards all the time at school, now it's the adults time to feel proud."

The winners of the 2009 What's On 4 School Kids Awards are:

Best National Activity: La Jolie Ronde for their French classes for children aged 3 to 11 years

Best Local Activity : Wellington Majorettes run by Louise Brierley (Somerset)

Most Outstanding Activity Leader: Frank Handscombe of South Molton Judo Club

Mala Henry from La Jolie Ronde is thrilled with their win "We are absolutely delighted to have won this Award especially because it is parents and pupils who have voted for us. With La Jolie Ronde children learn orally first with the emphasis on a happy and fun teaching approach through songs, games, role-play and learning to communicate. On completing the course children then have a sound knowledge of basic vocabulary and phrases which gives them a good grounding for future language learning". "I feel very proud on behalf of all our French and Spanish licensees who have made La Jolie Ronde the company it is today." she added

For more information, please contact: Zena Scott on 05602 181440 or email [Zena@whatson4schoolkids.co.uk](mailto:Zena@whatson4schoolkids.co.uk).

ENDS

Editors Notes:

1. The website [www.whatson4schoolkids.co.uk](http://www.whatson4schoolkids.co.uk) launched in March 2008 and is one of three websites owned by award-winning company What's On 4 Ltd. The site provides details of hundreds of classes and activities for 5-12 year olds, all in local, themed, easy to navigate listings. Currently the site receives 8,000 visitors a month, with more activities being added on a daily basis.

2. The Whole Earth story began in 1967 when Craig Sams and his brother Gregory opened Seed, a pioneering vegetarian and organic restaurant in Paddington, London.

As demand for this food increased, they created a new company, Whole Earth, to pioneer the production of organic foods with great taste to a wider market.

Whole Earth is a range of organic and natural products including cereals, peanut butter and sparkling drinks.

For more information on Whole Earth, please contact Sophia Catton at Whole Earth Tel: 01428 685100 Email: [marketing@kallofoods.com](mailto:marketing@kallofoods.com) Web: [www.wholeearthfoods.com](http://www.wholeearthfoods.com)

Whole Earth has just produced its new kid's cereals, there are 2 tasty varieties:

- Honey Oaty Pillows. Delicious and super crunchy, packed with wholegrain oats.
- Tasty Cocoa Bears. Deliciously chocolately with multigrain goodness.

Both products are organic, contain no artificial additives, preservatives, colours or flavours. Available in Waitrose.

For a limited time Whole Earth are offering everyone a free gardeners kit, simply collect 3 coupons from each cereal pack and send away for the free kit.

4. The winners can use the WO4SK 2009 awards logo on their website and other marketing material and they will each received an awards certificate.