

bellapierre- Beat the credit crunch with multi-tasking minerals from bellápierre

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The next generation of mineral make-up bellápierre (<http://www.bellapierre.com>) has already been tipped as 'one to watch' this year, as it takes natural cosmetics to the next level.

2008 was the year of mineral make-up; with the introduction of new brands as well as existing labels launching new products. Now an established market, mineral make-up is set to move on even further in 2009.

The beauty experts at bellápierre have created multi-tasking minerals to beat the credit crunch and help put an end to the compromises women have had to make for their favourite beauty buys:

FIVE PRODUCTS IN ONE! –

bellápierre 5-in-1 Foundation also acts as concealer, SPF, finishing powder and setting powder.

Each pot can last up to a year, even with daily use.

AN ENTIRE MAKE-UP BAG IN A SINGLE POT! –

bellápierre Shimmer Powder is available in over 100 shades.

When mixed with a drop of water or your favourite moisturiser it becomes an eyeshadow, eyeliner, mascara, lipstick, nail polish (mix your favourite colour with clear polish or topcoat) – or anything you want it to be! A single pot can last up to six months.

With these multi-tasking minerals from bellápierre, there is no longer a need to sacrifice your social life or weekly food shop so that you can afford to re-fill your make-up bag; women can achieve every look that each season brings and still have enough money for life's little luxuries.

To view the bellápierre range and for stockists: www.bellapierre.com / 0800 0234 190

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