

# EasyNet Connect launches no minimum term offer on most popular Internet packages for businesses

Submitted by: Brands2Life

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Penalty free 30-day notice period to help firms concerned with long-term commitments

London, 3rd March 2009 – Leading business Internet provider, EasyNet Connect

([http://www.easynetconnect.net/offers/access.aspx?utm\\_source=minimum%2Bterm%20press%20release&utm\\_medium=PR&](http://www.easynetconnect.net/offers/access.aspx?utm_source=minimum%2Bterm%20press%20release&utm_medium=PR&)

has today announced the availability of its first no minimum term

([http://www.easynetconnect.net/offers/access.aspx?utm\\_source=minimum%2Bterm%20press%20release&utm\\_medium=PR&](http://www.easynetconnect.net/offers/access.aspx?utm_source=minimum%2Bterm%20press%20release&utm_medium=PR&)

Internet packages, in a move to deliver greater flexibility to UK small businesses which don't want the financial commitments required by long-term contracts, which could typically last up to three years.

The move comes in response to customer demand for more flexible Internet services

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with participating businesses paying for their Internet service on a monthly basis with a penalty-free

30-day notice period for cancellations. Customers will be able to get connection speeds of up to 40Mbps

on EasyNet Connect's

([http://www.easynetconnect.net/offers/access.aspx?utm\\_source=minimum%2Bterm%20press%20release&utm\\_medium=PR&](http://www.easynetconnect.net/offers/access.aspx?utm_source=minimum%2Bterm%20press%20release&utm_medium=PR&)

premium EtherStream

([http://www.easynetconnect.net/Products/EtherStream.aspx?utm\\_source=minimum%2Bterm%20press%20release&utm\\_med](http://www.easynetconnect.net/Products/EtherStream.aspx?utm_source=minimum%2Bterm%20press%20release&utm_med)

product and will receive the same high levels of customer support as fixed-term customers such as our

industry leading 20 working day installation pledge\*.

The offer is available on all of EasyNet Connect's

([http://www.easynetconnect.net/offers/access.aspx?utm\\_source=minimum%2Bterm%20press%20release&utm\\_medium=PR&](http://www.easynetconnect.net/offers/access.aspx?utm_source=minimum%2Bterm%20press%20release&utm_medium=PR&)

popular, 'on-net' SDSL

([http://www.easynetconnect.net/Products/SDSL.aspx?utm\\_source=minimum%2Bterm%20press%20release&utm\\_medium=PR&](http://www.easynetconnect.net/Products/SDSL.aspx?utm_source=minimum%2Bterm%20press%20release&utm_medium=PR&)

ADSL

([http://www.easynetconnect.net/Products/ADSL.aspx?utm\\_source=minimum%2Bterm%20press%20release&utm\\_medium=PR&](http://www.easynetconnect.net/Products/ADSL.aspx?utm_source=minimum%2Bterm%20press%20release&utm_medium=PR&)

EtherStream

([/EtherStream.aspx?utm\\_source=minimum%2Bterm%20press%20release&utm\\_medium=PR&utm\\_content=no%2Bminimum](http://www.easynetconnect.net/Products/EtherStream.aspx?utm_source=minimum%2Bterm%20press%20release&utm_medium=PR&utm_content=no%2Bminimum)

and SureStream

([http://www.easynetconnect.net/Products/SureStream.aspx?utm\\_source=minimum%2Bterm%20press%20release&utm\\_med](http://www.easynetconnect.net/Products/SureStream.aspx?utm_source=minimum%2Bterm%20press%20release&utm_med)

services, but won't be available on services delivered over BT's network, including fibre-based

Leased Lines

([http://www.easynetconnect.net/Products/Leased-Line.aspx?utm\\_source=minimum%2Bterm%20press%20release&utm\\_med](http://www.easynetconnect.net/Products/Leased-Line.aspx?utm_source=minimum%2Bterm%20press%20release&utm_med)

and off-net DSL services and will be initially available on all new contracts signed before 30 April

2009.

Chris Stening, Managing Director of EasyNet Connect

([http://www.easynetconnect.net/offers/access.aspx?utm\\_source=minimum%2Bterm%20press%20release&utm\\_medium=PR&](http://www.easynetconnect.net/offers/access.aspx?utm_source=minimum%2Bterm%20press%20release&utm_medium=PR&)

said: "Small businesses have been demanding more flexibility when it comes to their Internet package

for some time and we've tried to break the industry mould with our no minimum term offer. The Internet

has the power to help small companies through the recession so it is important that they can access the

internet without having to make long term commitments.”

“We’re committed to putting an end to the poor levels of service that businesses receive from their ISP and our no minimum term offer is just one of a number of measures which we believe will do this. We have reduced installation times by up to a third, have improved bandwidths, provided up to 40Mbps over copper and now for the first time, we’re offering no minimum term, penalty-free contracts.”

\*Subject to capacity at the enabled exchange

Ends

Notes to Editors

About Easynet Connect

([http://www.easynetconnect.net/offers/access.aspx?utm\\_source=minimum%2Bterm%20press%20release&utm\\_medium=PR&](http://www.easynetconnect.net/offers/access.aspx?utm_source=minimum%2Bterm%20press%20release&utm_medium=PR&)

Easynet Connect is a leading provider of quality connectivity and internet access for small to medium size businesses.

Established in 1994 and part of BSkyB Group, Easynet Connect has the second largest network in the UK with 6030km of fibre and last mile access to more than 70% of UK businesses via a network of more than 1,200 unbundled exchanges.

Easynet Connect was the first provider in the UK to provide DSL services over an unbundled local loop and has pioneered managed LLU services for business. The services range from business class ADSL and SDSL through to high-quality, leased line equivalent and Ethernet based services. Our SDSL coverage is currently the most extensive in the UK.

For more information visit [www.easynetconnect.net](http://www.easynetconnect.net) or call 0800 053 1777

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