

# Shudoo re-launches with designer shoe brands and Top 50 Shoe Stories

Submitted by: Shudoo Ltd

Tuesday, 3 March 2009

---

Shudoo, the online shoe store, has re-launched with a selection of must have designer shoes (<http://www.shudoo.co.uk>) from top brands, and to celebrate they have taken the time to remind us of some of the shoe stories the world's great, and not-so-good, would perhaps rather forget.

From Heather Mills to kids telly show Blue Peter and footballer Wayne Rooney to former US President George W Bush, the celeb packed list of the Top 50 Most Memorable Shoe Stories ([http://www.shudoo.co.uk/index.php?page\\_id=5000181](http://www.shudoo.co.uk/index.php?page_id=5000181)), since the launch of the online store in 2003, is bursting with quirky anecdotes that just can't be put to rest.

Put together by the team at Shudoo the list contains a mix of shoe stories. From the celebrity madness of Madonna's controversial gun shoes and Victoria Beckham's gravity defying heel-less boots, to the politically unforgettable shoe throwing at George W Bush.

Other notable entries in the Top 50 include politician Peter Mandleson, who in 2006 blocked imports of shoes from outside the EU, Sugababe Heidi Range losing her shoe on the catwalk at London Fashion Week and the launch of Heelarious, a range of heels for baby girls.

Speaking of the list co-founder Claire Russell said "We've been following shoe stories since our launch so it made sense to share our top fifty. We want the public to share their favourites with us too".

Shudoo's Top 50 also features comments from fashion leaders with TV presenter Louise Roe, Project Catwalk judge Nick Ede and stylist Chantelle Znideric all adding their commentary to the listings.

The company is offering 10% off to customers who email in a story suggestion which is added to the ever growing list by the company's fashion editor.

Fashion lovers can also look forward to special treats, competitions and discounts through Shudoo's new Facebook fan page (<http://www.facebook.com/pages/Shudoo/57997966454>) and Twitter profile (<http://twitter.com/shudoo>).

As the Spring/Summer season is now upon us, the new website has an abundance of styles for all the latest trends. From Steve Madden ([http://www.shudoo.co.uk/index.php?page\\_id=5000097](http://www.shudoo.co.uk/index.php?page_id=5000097)) to UGG Australia ([http://www.shudoo.co.uk/index.php?page\\_id=5000073](http://www.shudoo.co.uk/index.php?page_id=5000073)) and United Nude to Havaianas Shudoo is fast becoming a household favourite amongst shoe-aficionado's across the country.

ENDS

For information, images or product loans please contact Leon Bailey-Green on [leon@shudoo.co.uk](mailto:leon@shudoo.co.uk) / 0845 680 0251.

Notes to editors

Shudoo stocks brands including; UGG Australia, Steve Madden, United Nude, Hoss Intropia, Terry de Havilland, Love From Australia, Converse.

Shudoo was launched in 2003 by former Rugby Player Robbie Russell and his wife Claire.

Shudoo has a celebrity fashion blog (<http://shunews.shudoo.co.uk>) SHUNNEWS which is updated daily.

Shudoo customers can now contact the company through Facebook (<http://www.facebook.com/pages/Shudoo/57997966454>) and Twitter (<http://twitter.com/shudoo>).

Initially under the brand of Ugs & Kisses, the shoe specialist relaunched as Shudoo in 2008 due to the ever-expanding range of shoes available.

Shudoo offers standard, nominated or Saturday delivery options on all shoes.