

# Swyx extends Unified Communications to Apple® iPhone

Submitted by: TTA Communications (Bath)

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- SwyxMobile now supports all major mobile devices

London, UK, 4th March 2009 – Swyx (<http://www.swyx.com>) a market-leading vendor of Unified Communications for SMEs has announced SwyxMobile integration for the iPhone and iPhone 3G. This means that the SwyxWare unified communications solution now supports all major mobile devices and smartphones including Symbian, Windows Mobile and Blackberry.

With iPhone integration, users can extend the benefits of SwyxWare's office based IP communications onto the Apple® iPhone platform using the 'Contact Centre Mobile' web application. This service uses GPRS and/or UMTS to connect to the central Swyx software-based unified communications system.

The key benefits of integrating the iPhone with SwyxWare are that mobile users share the same type of functionality as their office-based counterparts, including on-screen 'presence' information such as who is available, engaged or other status. As soon as a data link is established all status information is automatically synchronised.

The advantage of using SwyxMobile functionality is that users can use a 'One Number' concept, so that calls to the office extension would also ring in parallel on the iPhone. Mobile users can also enjoy any time access to the global enterprise directory.

The highlights of the iPhone integration include:

- Web-based solution – no Client installation necessary
- Shows 'presence' information for other office contacts
- Direct access to centrally stored personal contacts
- Contacts can also display picture of person
- Ability to search contact list
- Quick access to call lists
- Detailed information of all call list entries
- Customised configuration

"With SwyxMobile we are now in the position to make unified communications attractive to existing iPhone business users", says Alexandra Ernst, Executive VP Corporate Development at Swyx. "This represents the next stepping stone in our strategy to provide medium-sized enterprises with the widest possible choice of handsets they can use."

The iPhone integration is available from the 1st April 2009. The web application will be available to registered resellers as a free download via the Swyx Partner Net. To take advantage of the iPhone integration you must have SwyxMobile option pack or SwyxProfessional.

For more information visit - [www.swyx.com](http://www.swyx.com).

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Editor's notes:

About Swyx:

The Communication Engine

Always ready to challenge the market, Swyx develops software based unified communication solutions that continually push the boundaries whilst maintaining its core belief that technology must always deliver tangible business value and productivity for clients.

Renowned for product innovation, Swyx aims to continually delight its customers and business partners by providing the best possible products and services to help make them more competitive in their markets.

Established in 1999 and headquartered in Dortmund, Germany, Swyx now has offices across Europe. Today the company is recognised as the market leader for unified communication in Europe and has enabled thousands of businesses to take advantage of the benefits of unified communication and associated applications.

An easy-to-install, easy-to-maintain software-based system, SwyxWare is The Communication Engine designed to drive a company forward. Based around familiar Microsoft® Windows® applications, the Swyx solution is designed to integrate perfectly with existing business software, including all financial and business process management tools. It offers all the agility of a business-class communication solution with the flexibility to match – and to grow with a company's specific needs. Powerful business communication, that is simple, quick and easy to set up and manage, giving businesses full control, and making them more responsive to the needs of its customers, wherever they are.

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