

Lunapads washable menstrual pads expand environmental options for UK women

Submitted by: SPM Ltd

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Lunapads International is pleased to announce the appointment of SPM Ltd as UK distributors of Lunapads, North America's leading brand of natural feminine hygiene products.

"Our sales in the European market have been growing steadily in the past few years," notes Lunapads President Madeleine Shaw "and we're proud to be working with such well-established and respected colleagues."

"Having an experienced distributor in the UK will help to meet demand for Lunapads at a retail level" adds Suzanne Siemens, Lunapads' VP and co-founder "SPM have specialised in the feminine hygiene market for many years and this niche expertise is a perfect fit for Lunapads and Lunapanties."

SPM MD, Baz Fowler said: "We began offering a mail order service for alternative feminine hygiene products in 1997 and have been instrumental in the growth of a sector that specifically appeals to women who care about their health and the health of the environment. At a time when few retailers offered natural, organic and washable hygiene solutions, our range of products and our mail order service was unique."

"There are now a number of manufacturers offering washable sanitary products but our links with Lunapads International go back many years and we are delighted to be able to help them expand their UK presence and support a growing retail opportunity."

"Lunapads come in a wide range of styles to suit women of all ages, from teens onwards. The products are available in vibrant and unique printed cotton patterns and 100% organic cotton. Washable pads may seem a retrograde step for many women but the cost and environmental benefits are huge. For mums used to real nappies, washable pads are much simpler and more easy to manage, and there is a lot of evidence that cotton is healthier than man-made fibres."

The website www.lunapads.co.uk will offer information to consumers and retailers alike.

Retailers can access trade sales information through www.lunapads.co.uk or by emailing sales@spml.biz

The consumer help line number is 0117 968 7744

Links

[lunapads](#),[lunapanties](#),[sanitary products](#),[sanitary protection](#),[sanpro](#),[tampons](#),[pads](#),[washable pads](#),[feminine hygiene](#),[menstrual products](#),[washable menstrual pads](#),[liners](#),[organic cotton hygiene products](#),[natural products](#),[environmental products](#) (<http://www.lunapads.co.uk>)