

Sportsvibe.co.uk Gives Fans The Chance To "Get Inside The Head Of Sport"

Submitted by: Brandnation Integrated Ltd

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Launching today is Sportsvibe.co.uk (<http://www.sportsvibe.co.uk>), an all-new website devoted to getting 'inside the head' of sport. Sportsvibe.co.uk (<http://www.sportsvibe.co.uk>) has been created to give its readers a unique, first hand, behind the scenes insight to the world of sport, sportspeople and the business that surrounds them. It focuses on the information and details that you won't normally find on the back pages of a newspaper or on television and includes interviews, insightful features plus loads of sports trivia and fun items. It is the nation's first general sports magazine on the internet.

The website (<http://www.sportsvibe.co.uk>), created by Korova Media, is hosted by award-winning journalist, author and broadcaster, Ian Stafford, a man whose CV includes getting in the ring with Roy Jones Junior, playing cricket with the Australian national team and rugby with the South African Springboks, amongst many other sporting adventures. Indeed, a key feature of Sportsvibe.co.uk, is Ian's blog, which outlines his daily experiences with the movers and shakers in the sports world. Sports covered include golf, football, rugby, motor sport, cricket, athletics, boxing, extreme sports and beyond.

The site includes a host of features that are ideal for the avid sports fan. In addition to Ian's entertaining blog is the Locker Room, which has a round-up of the latest sports kit and gadgets; Articles & Interviews with leading stars like Kimi Raikkonen, Sergio Garcia and Nemanja Vidic; X-Treme, which catalogues Ian's crazy sports experiences including the Cresta Run, climbing Mount Kilimanjaro and Running With the Bulls in Pamplona; Training Zone provides insight on training from elite sportspeople including England rugby prop forward Andrew Sheridan and England footballer Michael Carrick; Hot Topics, a soundboard for debate on the latest sports issues; a Gallery of the best photographs in sport; and SportsvibeTV, showcasing behind the scenes footage and sportspeople like you've never seen them before.

For further information and to send any materials of interest, please email us at info@sportsvibe.co.uk