

ASUS Republic of Gamers Primed to Blow the Competition Away at CeBIT 2009

Submitted by: Tru PR
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Star Lineup of Gaming Products Provide Exciting Solutions for all Gamers

The ASUS Republic of Gamers (ROG) was out in full force at CeBIT 2009, showcasing a stellar cast of the most innovative and exciting gaming products and peripherals. Staying true to their promise of delivering the best available technology for uncompromising performance, the ROG was able to enthrall gamers with all-rounded gaming solutions that included: blazingly-fast desktops, “icy-cool” thermal coolers, powerful gaming notebooks and much more.

Rampage II GENE: Atomic in Size, Atomic in Power

The new X58-based ROG Rampage II GENE motherboard was designed to cater to overwhelming demand for a mATX gaming and enthusiast motherboard. Hailing from ASUS' world record-breaking Rampage II lineage, the Rampage II GENE will allow users to harness the full power of the Intel® Core™ i7 processor in a chassis the fraction of the size and weight of an ATX desktop PC. Boasting premium features such as MemOK! for worry-free memory upgrades and CPU Level Up for easy system performance boosts, the Rampage II GENE's awesome combination of overclockability, tweakability and stability enable it to easily outgun other full-sized ATX motherboards with ease. Furthermore, the onboard SupremeFX X-Fi solution delivers crisp audio and incredibly realistic in-game sound effects—allowing gamers to enjoy total immersion in games.

G-1000HA: Enjoy Pure Power with ASUS G-1000HA

The ASUS G-1000HA is a state of the art power supply that conforms to the demanding needs of today's ever changing hardware, where stable and high performance power is paramount. The Intel ATX 12V V2.31 compliant ASUS G-1000HA power supply does all these things with ease. With a real 1000 watt power supply rating with active PFC (PF>0.99), it can deliver environmentally friendly power and is able to support Duo Core and Quad Core CPUs; as well as PCI-Express 2.0 graphic cards. It is also equipped with a 13.5 cm ball-bearing fan with auto thermal acoustics noise control—making for quieter operations. The PSU G-1000HA is also equipped with Japan-made capacitor for enhanced stability, performance and durability, five dedicated +12V rails for reliable output, and is 80 PLUS certified to provide up to 87% efficiency at 230VAC input.

Triton 81, Triton 88 and Troy Square: Ultimate CPU Cooling Solutions

The ASUS Triton 81, Triton 88 and Troy Square are highly effective thermal solutions specifically designed to handle ongoing advancements of computational and processor power. Capable of supporting powerful Quad-Core™ processors and the latest Intel® Core™ i7 processor (LGA 1366), this impressive lineup of thermal solutions also feature outstanding innovations* such as:

- Exclusive 4-way airflow heatsink design
- Exclusive twin-pillared heatsink design
- 120mm inner-fan with a Diamond blue LED

- 6 copper heatpipes for ultimate cooling performances
- Support of up to 180W overclocking

These choice thermal solutions undoubtedly allow gamers and power users to stay cool, while pushing their hardware to the limit and beyond.

* Please check individual model specifications for detailed product specifications.

ROG Matrix Series VGA: Rule Your Game with World's Most Intelligent Graphics Card

The ASUS ROG Matrix Series is equipped with the Super Hybrid Engine technology for automatic detection and adjustment of voltage, clock settings, and fan speeds to achieve the ultimate in performance or maximum energy savings. Additionally, the Hybrid Cooler technology delivers extreme or quieter cooling according to gamer needs. The ASUS ROG EAH4870 MATRIX is even equipped with an upgraded dual-fansink Hybrid Cooler+, which automatically and independently adjusts the speeds of both fans—preventing overheating of not only the GPU/memory modules but also the Power ICs. Last but not least, iTracker provides users with 5 scenario GUI modes for easy customization of their preferred usage.

ASUS G71Gx: Powerful Mobile Gaming with World's Fastest Notebook Graphics Processor

A member of the highly impressive G Series notebooks, the ASUS G71Gx is designed specifically to cater to gaming enthusiasts. Equipped with a 17-inch WUXGA full high definition display with quick response time and powered by the world's fastest GeForce™ GTX 260M graphics processor with GDDR3 1024MB VRAM, the ASUS G71Gx boasts up to 50% more graphics performance for unrivalled graphics performance. The G71Gx also supports the NVIDIA® PureVideo® HD technology to bring sharper and smoother video transitions while utilizing very little power. Dual channel DDR2 800GHz and support for 3 x SODIMM up to 12GB of memory provide truly fast paced gaming; while up to 1TB (500GB x 2) dual SATA storage drives, Blu-ray support, four dedicated Altec Lansing speakers delivers to gamers the muscle to take on their opponents decisively.

Immersive Gamer-centric User Benefits

ASUS' concept gaming notebook epitomizes its efforts to enhance the sensory experience of gamers. It offers panel improvement (enhancing panel saturation, brightness and contrast); while stringent selection of the best panels and graphics cards offer the best possible visual enjoyment. These notebooks will also incorporate interactive lights and sounds for a more immersive visual spectacle; while 3D surround-sound audio via headphones or the system will complement the overall visual reality experience—delivering quite possibly the next step in gaming in a fully immersive entertainment environment.

ASUS ROG CG6190: Latest & Highest Performing Intel X58 Gaming PC

The ASUS ROG CG6190 Gaming PC was engineered with serious gamers in mind. Equipped with Intel®'s latest X58 chipset platform—the Core™ i7 processor, it is able to deliver extreme gaming performances to suit any hardcore gamer. Furthermore, the ROG CG6190 Gaming PC features top-notch solutions including: triple channel high speed DDR3 memory for high speed processing, the world's fastest single GPU

solution—the GeForce GTX285 graphics card for ultra-realistic gaming motions, a built-in biometric fingerprint scanner for system security, a SupremeFX X-Fi Audio Card capable of 3D nine virtual speaker audio experiences, and a unique dual power system and customized liquid cooling modules for non-stop sustainability. All of these amazing features add up to deliver the most engaging, most exclusive, and most exciting gaming experience ever.

ASUS PG Series 120Hz Gaming Monitor: Complete Gaming Pleasure with Lightning-fast Response and Crystal-clear Visual Quality

In the world of Internet and LAN gaming, just having quick reflexes isn't enough—crisp and crystal-clear images are absolutely vital to gamers. ASUS' concept 120Hz Gaming Monitor will be demoed at CeBIT 2009, and is specifically designed to provide gamers with the competitive edge by delivering a 120Hz frame rate—eliminating motion blur while panning or tracking fast-moving objects during FPS gameplay. The ASUS 120Hz Gaming Monitor also adopts Trace Free Technology for smoother graphics with 2ms (GTG) quick response time; while the ASUS Smart Contrast Ratio technology delivers a 20,000:1 aspect ratio for more realistic night scenes during gameplay or watching movies.

Specifications are subject to change without prior notice. Please visit www.asus.com for more details.

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ASUS at CeBIT 2009

For more details about our highlighted products, please come visit us at Hall 26, Stand D39 from March 3rd to 8th, 2009.

Notes to Editors

If you would like a product review, we have a limited number of samples available upon request for the production products, concept products to follow in due course (see sample request form on the press assets pages).

In addition we are able to organise interviews with the Marketing Specialists for ASUS UK. Please contact the press office to request an appointment.

Scans, specs and further information can be found on the following link:

www.tru-pr.co.uk/press/client.php?c=asusindex

Detailed stockist information can be found on the following link:

http://uk.asus.com/wheretobuy_new.aspx?sltLanguage=en_GB&country=1339

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