

# Regus opens business centre in Hemel Hempstead to help companies reduce expenses and risk

Submitted by: Regus UK

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Hemel Hempstead, Hertfordshire, UK – March 10, 2009: The Regus Group (LSE: RGU) has opened a fully-furnished and equipped business centre in the prestigious Breakspear Park in Hemel Hempstead, responding to growing demand for cost effective places to work with flexible terms that are in line with the way business gets done today. Located at the gateway to the newly rejuvenated marketplace, the business centre in Hemel Hempstead (<http://www.regus.co.uk/locations/GB/HemelHempstead/HemelHempsteadBreakspearPark.htm?product=offices>) provides easy access to Luton and Heathrow airports and the railway station, which offers a fast link to London Euston and local area services.

## A Significant Cost-Cutting Opportunity

“Companies in Hemel Hempstead and around the world are looking to Regus to help cut costs in order to survive this economic rollercoaster,” said Mark Dixon, Group Chief Executive of Regus. “By introducing flexible workplace strategies, Regus enables clients to reduce overall facilities expenses, which are typically a company’s second-largest fixed line item, by up to 60 percent.”

Regus cost saving products also include videoconferencing studios that are available by the hour to facilitate face-to-face meetings while reducing travel fees. Regus reports a 40 percent increase in videoconference bookings and estimates that a videoconference meeting cuts the average cost of business travel by 75 percent.

When travel is required, Regus’ Businessworld membership program provides another method for companies to save money and explore new market opportunities. Whether a company is seeking to do business nationally or internationally, this revolutionary membership program provides access to business-ready serviced offices (<http://www.regus.co.uk/offices/default.htm>), meeting rooms (<http://www.regus.co.uk/meetingrooms/default.htm>) and lounges for less than £16 per month.

## Revitalized Town a Prime Location for New Business

Visitors to Hemel Hempstead are welcomed by the famed Phoenix Gateway sculpture, which was designed to symbolize the recent renewal of the town’s business district. Companies that locate their offices (<http://www.regus.co.uk/>) here gain convenient access to the many major corporations based in Hertfordshire.

Dixon says in addition to cutting costs, determined companies won’t sit idle waiting for the recession to pass. Instead, these companies will grow their way out of this recession by entering into new markets, targeting new prospects and expanding their services in order to drive the top line. “Clients who open an office in Breakspear Park can leverage our turnkey space to move forward with unparalleled flexibility, cost-efficiently and at a rapid clip.”

## About The Regus Group

The Regus Group is the world's leading provider of pioneering workplace solutions, with products and services ranging from fully equipped serviced offices (<http://www.regus.co.uk/offices/default.htm>) to professional meeting rooms (<http://www.regus.co.uk/meetingrooms/default.htm>), virtual offices (<http://www.regus.co.uk/virtualoffices/default.htm>), business lounges and the largest network of videoconferencing studios. The Regus Group delivers a new way to work, whether it's from home, on the road or from an office.

Clients such as Google, GlaxoSmithKline, IBM and Nokia join thousands of growing small and medium businesses that benefit from outsourcing their office and workplace needs to The Regus Group, allowing them to focus on their core business.

Over 200,000 clients a day benefit from Regus Group facilities spread across a global footprint of 1000 locations in 450 cities and 75 countries, which allows individuals and companies to work wherever, however and whenever they want to.

For more information about how The Regus Group can help business owners expand their presence, reduce risk and compete effectively, visit [www.regus.co.uk](http://www.regus.co.uk).

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