

Easter Proves the Perfect Escape for Fed Up Brits

Submitted by: Asap Ventures

Tuesday, 10 March 2009

Comparison site Carrentals.co.uk advises holidaymakers to book early for Easter as Brits choose to escape the gloom of the UK weather and economy.

Switzerland, Florida and Portugal are proving top for travel this Easter according to leading online car hire comparison (<http://www.carrentals.co.uk>) site Carrentals.co.uk as Brits choose to escape the cold weather and economic gloom of the UK.

The company, which this year has seen a 15% increase in advance Easter bookings, has also seen travellers booking car hire (<http://www.carrentals.co.uk>) for longer durations – seven, nine, twelve and fourteen days – rather than keeping the Easter break to a long weekend.

Managing director of Carrentals.co.uk, Gareth Robinson, says: “We’ve definitely seen a change in booking this Easter – customers seem to want to escape the UK, and the constant reminders of recession.

As a result they are booking longer escapes to favourites such as Switzerland, the Algarve and Florida, and also newer locations – for example the Atlantic Coast in Portugal.

“There is still availability on a range of cars, but if you have specific requests – such as for a people carrier, or for child seats – the best advice is to book as early as possible, and compare prices from a wide range of rental companies to ensure you get the best deal.”

Carrentals.co.uk compares car hire deals (<http://www.carrentals.co.uk>) from up to 50 rental companies, including Sixt, Alamo, Holiday Autos and EasyCar, in over 9,000 locations worldwide. Current Easter deals include rental from £13per day at Lisbon Airport; from £12 per day at Malaga Airport; and from £15 per day at Orlando Airport.

The Carrentals.co.uk Easter 2009 Top Locations -

Geneva Airport, Switzerland

Orlando Airport, Florida

Faro Airport, Portugal

Lisbon Airport, Portugal

Pisa Airport, Italy

To compare the best Easter car hire deals visit www.carrentals.co.uk. *Prices are based on seven-day rental from 8 April 2009 and are subject to change.

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About Carrentals.co.uk

Carrentals.co.uk was launched in February 2003 and grew to become one of the UK’s leading online car hire companies by 2006.

In 2007 the company re-launched its site to create the first major online price comparator in the travel industry. Using the latest technology the Carrentals.co.uk site now searches up to 50 different car hire websites, providing an impartial comparison of the best prices available in over 9,000 locations.

Websites searched include Budget, Thrifty, Sixt, Holiday Autos, Opodo, EBookers, Carrentals.co.uk and EasyCar, with the Carrentals.co.uk site quickly comparing prices and allowing customers to refine their search by car type.

The Carrentals.co.uk site also features over 6,000 links to useful tourist information sites, plus over 2,700 pages of travel information in a mini-guide format.

In 2008 Carrentals.co.uk was voted Best Car Hire Website in the Travolution Awards. To book or for further information visit www.carrentals.co.uk

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