

UK's top career strategist/working lives expert, John Lees, presents daily at One Life Live - 13-15 March - Olympia/London

Submitted by: Sue Blake Media

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PRESS RELEASE

Author available for pre, during and post show press interviews

Review copies of his career titles available

Available for broadcast media

You only have one life

~ learn how to control of your working life and how to sell yourself better in the current jobs market ~
with John Lees at One Life Live 13-15 March 2009

March 2009/London - We're all working longer because of the pensions crisis, and working harder because of job insecurity. So now, more than ever, people are struggling with the idea of job satisfaction, even though they realise that the decisions they make now, in tough times, will impact on the rest of their working lives. With the current work climate in the UK, there has never been a better time to take control of your working life - and to learn how to sell yourself better to a prospective employer.

At One Life Live this 13-15 March, leading career strategist/working lives expert and best-selling careers author will be presenting daily on the main stage and giving daily workshops.

Main Stage Topic: Take Control of Your Career

Workshop Topic: 6 Steps to Landing a Great Job!

Visit John on his stand: M54

Take Control of Your Career

If your job meaningful and stimulating? John will reveal the secrets of taking control of your career and working life. Just as companies need to re-brand to stay alive and thrive, so do people. Today's marketplace demands a new mindset. Job seekers need to know how to sell themselves and how to take control of their working life.

"The world of work has become over pressurised - long hours, demanding cultures, organisations restructuring every year, and now the added factor of job insecurity has put many people on the wrong foot. All these factors make it essential that job seekers learn that taking control is essential - before someone else does," comments John.

6 Steps to Landing a Great Job

At a time of increasing redundancies and a tighter/fewer jobs market, there's never been a more pertinent time for people to learn how to think differently about their job search and strategy. To get a job

you'll love you need to get short-listed for an exciting role that matches as close as possible what you will love doing! To get a job you'll love you need to have identified your chosen field of work, link it to your passion, purpose and meaning, and then concentrate your message for the right organisations that answers a simple question - "Why YOU?" Everything you do for yourself when seeking a job - from the CV, to the covering letter, interview preparation and the interview itself should bear in mind the WHY YOU? factor.

Press appointments can be pre booked: contact Sue Blake on 0208 979 5220.

John Lees is author of How to Get a Job You'll Love, Take Control of Your Career, Job Interviews: Top Answers to Tough Questions and Why You? CV Messages to Win Jobs - all McGraw-Hill.

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