

Butler Group Reports Portfolio Management Suite Planview Enterprise 10 Can Help Drive Efficiency And Improve ROI

Submitted by: Ascendant Communications

Wednesday, 11 March 2009

11th March 2009 – London, UK – Planview, the leading independent provider of enterprise-wide portfolio management solutions, today announced that the new version of its portfolio management suite, Planview Enterprise 10, has been identified by Butler Group, Europe's leading IT research and analysis organisation, as a potential solution for helping organisations gain efficiencies and drive tangible, demonstrable results in the management of IT projects and portfolios.

According to Butler Group's independent report, a Technology Audit of Planview Enterprise 10, project portfolio management (PPM) processes and supporting tools are now a business imperative for larger enterprise IT departments and functions, "with their adoption critical for success in many Project Support Offices." Concerning Planview Enterprise 10, the independent report states that "Planview delivers against these requirements through the creation of a portfolio management ecosystem that improves process maturity and assists the alignment of projects, services, and investments with strategic objectives. As a result, organisations can achieve greater control over both financial and people resources, strengthen project management capabilities, and deliver real-time analytics to increase cost visibility and facilitate improved decision making."

Planview Enterprise 10, announced in February 2009, helps organisations with PPM requirements by providing a wide range of features that include: scenario planning and strategic modeling; efficient management of project portfolios and resource assignments; new functionality for product-driven organisations to maximise the value of their product portfolios; insight into, and transparency of, the cost of providing IT services and developing products; a robust and interactive analytics platform; and Business Process Management capabilities and integrated portfolio management best practices. These functions are supported by Planview PRISMS (a library of portfolio management best practices), Planview OpenSuite (integration connectors), Planview E-learning, and Intelligent Help.

Stephen Mann, Senior Research Analyst at Butler Group, states; "It is only relatively recently that the portfolio-based management of business projects has become a corporate necessity. Modern organisations are increasingly subject to a variety of pressures and constraints such as increased business demand for technology investment, growing complexity of business, IT and product development operations, and the need to provide governance-dictated transparency."

Peter Bernard, European Marketing Director of Planview said; "This report further supports our view that portfolio management plays a critical role in enterprises' business success. Organisations must get tangible, demonstrable results from their investments and business processes, especially during trying economic times. Planview Enterprise 10 not only delivers the ability to prove results, it also enables companies to streamline management costs and project inefficiencies, all of which can significantly impact the financial bottom line."

For more information and to view Butler Group's report please visit: www.planview.com/2009Butler.

Butler Group is holding a Webinar in conjunction with Planview on 2 April 2009 entitled: Best Practices

for Portfolio Management in 2009 and Beyond. To register for this Webinar please visit:
<http://www.butlergroup.com/webinarIntroduction.asp?mcr=PLA020409&scr=PLA020409>

About Planview

For 20 years, Planview has been advancing the discipline of portfolio management, helping our customers change the way they manage people and money to make better business decisions. With a singular focus on portfolio management, Planview is the only company that combines customer-driven software, unmatched domain expertise, and proven best practices to solve each customer's unique business problems.

Planview Enterprise®, a market-leading portfolio management application suite, with Planview PRISMS®, the knowledge base for accelerating organizational change, delivers measurable business results for IT management, product development organizations and throughout the enterprise. As an independent, trusted partner, Planview is committed to interoperability with key management systems through the Planview OpenSuite integration product line. Industry leaders such as Citi, BP, and EDF, rely on Planview to drive revenue, mitigate risk, cut costs, create efficiencies, and ultimately give their businesses a competitive advantage. Privately held and consistently profitable, Planview is headquartered in Austin, Texas. With offices across North America, Europe, and Asia-Pacific, the company supports customers in virtually every industry around the world. For more information, visit www.Planview.com.

About Butler Group

Butler Group (www.butlergroup.com) is Europe's leading independent IT Research and Advisory organisation. Its mission is to ensure that its clients are the most comprehensively informed IT and business managers on current, emerging, and future technology matters, and their impact on business - in short, "Analysis without compromise". Butler Group has established an enviable reputation for the impartiality and incisiveness of its research and opinions. This is evidenced by a client base encompassing over 40% of the top 100 companies in each of Butler Group's key markets. Butler Group.

Press Contacts:

James Cooper
Ascendant Communications
Tel: +44 (0) 208 334 8041
Email: jcooper@ascendcomms.net

Daniela Thalmayr
Planview Europe
Tel: +49 721 9597 0
Email: dthalmayr@planview.eu