

ISP Supanet launch online protection software 'e-safe@HOME' to give parents peace of mind

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Lancashire, England -- Leading UK ISP, Supanet (<http://www.supanet.com>), has launched new product 'e-safe@HOME' as part of a new collaboration with online safety (<http://www.supanet.com/computing/esafe/>) solution provider e-safe education Ltd. Already proven in schools and colleges, the parental control software is designed to protect children from online predators.

Previously only available to the education sector, e-safe has been developed to give parents the power to block and monitor unsuitable web content outside the classroom. The release comes at a time when there is much focus on the ability to easily access inappropriate material, though often by innocent users.

Supanet brand manager, Richard Singleton, said: "Firewalls and content settings can do nothing to protect children from online grooming (<http://www.supanet.com/computing/esafe/>)."

"e-safe@HOME is an easy to use programme that employs comprehensive text-string analysis to identify suggestive or irrational conversations, safeguarding users in chat rooms, social networking sites, emails and attachments," he said.

"With the web now integrated into everyday life, it is not uncommon for children to be more computer savvy than their parents. With e-safe@HOME we are providing families with the tools to prevent children from being subject to unsuitable material without affecting their online experience. We have therefore made e-safe@HOME available to any online user, not just our existing customers," Singleton said.

The sophisticated software also scans all images, videos and DVD's, allowing families to enjoy the web freely, safe in the knowledge they are preventing children from accidentally or deliberately accessing pornography, gambling, drugs and other explicit material.

Aligned to BECTA guidelines, e-safe@HOME offers protection for the whole family, giving parents the ability to set up separate profiles on multiple PCs with different levels appropriate to each child; from monitoring and parental alerts (<http://www.supanet.com/computing/esafe/>), to a complete content block.

Supanet joined with e-safe education, after evaluating many other providers, as they offer the most comprehensive child protection software (<http://www.supanet.com/computing/esafe/>) on the market.

Supanet is one of the longest established internet service providers (<http://www.supanet.com/>) in the UK and offers an ethical, family friendly internet provision to its customers. All packages are backed with

a professional UK-based customer care team to ensure a reliable service.

Parents can buy e-safe@HOME now on the Supanet website www.supanet.com

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Notes to editors:

e-safe@HOME is a child protection software package brought to customers by Supanet, comprising image control, textual analysis and infringement reporting. For more information visit www.supanet.com.

Supanet and e-safe education Ltd. announced their partnership recently at the 2009 London BETT show.

Supanet's focus is to offer an ethical, family friendly internet provision. Established in 1998, Supanet is a full-service ISP and has over 1 million users on its platform. Through its first-class network infrastructure, Supanet provides a free 20 channel portal as well as a product suite encompassing high-speed broadband, web hosting, webmail, SMS and wholesale rental solutions for both domestic and business users.

BECTA is a government agency leading the national drive to ensure the safe, effective and innovative use of technology throughout learning.

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