

# Bedroom Pleasures BPTV the future of online sex toy shopping

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BedroomPleasures.co.uk has announced the launch of its new online sex toys & lingerie TV shopping channel video feature called BPTV.

This new sex toys tv (<http://www.bedroompleasures.co.uk/sex-toys-tv/>) innovation comes from BedroomPleasures with the online consumer at the forefront of the concept. Utilising the interactive possibilities of the Internet, BPTV provides a quick and easy new format to help customers understand and appreciate a variety of BedroomPleasures products before they commit to purchasing.

To ensure this new feature is as easy to use as possible, it has been designed to imitate the already widely understood style of a shopping channel. This allows the sex toy (<http://www.bedroompleasures.co.uk/>) products to be displayed and introduced using motion picture, thus allowing the consumer to review the product from all angles and obtain a greater insight before they buy.

BPTV features a wide range of specially chosen sex toys products from BedroomPleasures. Each product is listed under its most appropriate category such as vibrators or sexy lingerie, and once clicked on can be viewed through a short video featuring a trained BedroomPleasures advisor.

In a friendly but informative manner, the presenter eloquently and concisely explains the product and its functionality, to help ensure the customer is better informed and more confident about their purchase before they buy. Currently one of the most popular videos is the OhMiBod Music Vibrator which has already received positive feedback from online viewers.

Additionally, if demand is high enough, customers can even request a specific product to be featured on BPTV in the future. Customers can also place their own reviews about a particular video on BPTV.

BPTV also features product and promotional footage direct from manufacturers. Customers can view product adverts and even online viral videos.

About Bedroom Pleasures (<http://www.bedroompleasures.co.uk/sex-toys/aboutus.php>):

BedroomPleasures is a division of Net Trading UK Ltd and was formed in 2003 to provide a fast, safe and reliable way for shoppers to purchase adult products from the comfort of their own home.

BedroomPleasures is dedicated to bringing the best selection of adult toys and lingerie, coupled with an outstanding service and fast delivery. Bedroom pleasures also checks prices against other UK based retailer websites on a weekly basis and offers a price promise to ensure customers can't buy cheaper sex toys in the UK, and the chance to claim free sex toys ([http://www.bedroompleasures.co.uk/sex-toys/free\\_sex\\_toys.php](http://www.bedroompleasures.co.uk/sex-toys/free_sex_toys.php)) with purchases over a certain value.

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