

# If you're "lucky to have a job" then why don't you feel that way?

Submitted by: Find Your Dream Job

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Are you longing for redundancy and the chance to start again? Could the current economic climate be exactly what the career doctor ordered?

Only 1 in 2 employees in the UK are happy with their role and current employer\*, but who would think about dropping it all and changing course when the credit crunch is biting hard and common sense dictates caution? Plenty in fact. Many people who are sick of asking themselves "why am I doing this?" on the 9-6 haul are changing their jobs (<http://www.findyourdreamjob.co.uk>) and their lives and following their hearts for the first time ever.

Find Your Dream Job [[www.findyourdreamjob.co.uk](http://www.findyourdreamjob.co.uk)] is an inspirational book about people who went out of the rut and into the groove to find a job they love. It is written about and by people who have stood in procrastination, fear and despair. Read real stories by real people who have turned away from dead end tedium, depression and death by duty to discover pathways to passion. You will learn how they went from floor to soar and the steps they took to turn a dream into a reality.

Introducing money-magnet \*Debbie\* who turned down an investment offer from the Dragon's Den to keep to her dream of a unique organic beauty products industry. \*Andy\* who finally left his admin job (after twenty tortuous years) to find success in the competitive world of freelance food writing. And as the credit crunch hits, we hear from Worcestershire lorry driver Chris who turned his devastating redundancy into an opportunity - he clawed back his self-esteem when he got on his bike and cycled....to Beijing.

Find Your Dream Job (<http://www.findyourdreamjob.co.uk>) will also guide you with highly effective coaching tools to help you each step of the way from getting clarity at the beginning to devising a strategy to your goal.

No more fingers crossing, no more drifting, no more excuses

If you have a partner, friend, brother, sister, parent, cousin or colleague stuck in the broken record moaning misery about their job then \*Find Your Dream Job\* is for them.

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Editorial angles include:

1. Real life case studies of people who've gone from floor to soar in their careers
2. "How-to" coaching bootcamp tips which will guide you through fear to success

3. Why people stay in dead end jobs and what constitutes a turning point
4. Recession and redundancy can be an opportunity for a fresh start in life
5. Authors have both “been there”
6. Book came about via a coach (Carole Ann) and client (Sarah Wade) collaboration.

Authors:

Sarah Wade is a BBC Producer and recently her search for stories has spilled into a spare-time obsession talking to ordinary people who have gone to extraordinary lengths to find work that they love. “When I hear about transitions from an unutterably dull job to something great I become obsessed with finding out how they did it - I am fascinated by the process of change.”

For more information, please visit:

[www.findyourdreamjob.co.uk](http://www.findyourdreamjob.co.uk)  
Tel: 07753 612 497

Carole Ann Rice is a high profile journalist and life coach who has written for many of the nationals (The Sun, The Mirror, Independent on Sunday, The Birmingham Post, She and Red magazines). She has had more than her share of dead end jobs from door to door selling to death by admin. She changed her life around when she trained to become a coach and has helped scores of people - from lawyers to students and mums at home to scientists. Her corporate clients include London School of Economics and she is the director of The Real Coaching Company - [www.realcoachingco.com](http://www.realcoachingco.com).

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\* research by YouGov