

# Talking Tots Releases First Index of British Parenting Blogs

Submitted by: Talking Tots

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Lytham, 18 March 2008: Talking Tots (<http://www.talkingtots.info>), the UK's favourite provider of pre-school activity classes to boost children's communication, is celebrating Mother's Day with the publication of the Tots100 index of top British Parent bloggers.

Mummy blogging (<http://www.talkingtots.info>) is a new phenomenon in the UK but is growing fast: 175,000 new blogs will be launched this Mother's Day, with 55% written by women. In 2008, for the first time, research revealed that women aged 24-35 now spend more time online than men.

"Being a Mum can be isolating sometimes, but blogging provides the perfect way to reach out to other parents going through similar experiences," says Tracey Park, co-founder of Talking Tots. "For many parents, blogs provide a safe, supportive place where they can have a laugh, support each other, and share ideas about raising their families."

For some women, blogging has provided a stepping stone into a new career – Tots100 blogs such as Wife in the North and Petite Anglaise have been turned into best-selling novels. Other blogs publish product reviews, raise awareness of disabilities or just provide an insight into modern family life. "The Tots100 is a real mixed bag, but what the index does show is that Mummy bloggers are growing in influence and number," says Park. "We hope the index makes it easier for parents to discover great blogs, and perhaps inspires even more Mums and Dads to start blogging themselves."

## Top 10 British Mummy Blogs

1. Petite Anglaise (<http://petiteanglaise.com>)
2. Wife in the North (<http://www.wifeinthenorth.com>)
3. Jo Beaufoix (<http://www.jobeaufoix.com>)
4. Alpha Mummy (<http://timesonline.typepad.com/alphamummy>)
5. My Boyfriend is a Tw@t (<http://www.myboyfriendisatwat.com>)
6. Crystal Jigsaw (<http://crystaljigsaw.blogspot.com>)
7. Babyccino (<http://babyccinoblog.com>)
8. A Modern Mother (<http://www.amodernmother.com>)
9. Single Parent Dad (<http://singleparentdad.blogspot.com>)
10. Notes from Inside my Head (<http://notes-inside-my-head.blogspot.com>)

The complete Tots100 index is available online at the Talking Tots blog (<http://totsy.typepad.com>) ([www.totsy.typepad.com](http://www.totsy.typepad.com))

## 5 SIMPLE STEPS TO BEING A MUMMY BLOGGER ...

1 - Sign up for an account with a blog provider. Blogger is free and simple to use. Typepad and Wordpress are a little more complex, but offer more features (for a price).

2 - Choose a blog name and write your profile. Think about how much personal information you feel

comfortable sharing – you can always remain anonymous.

3 - Start writing! A blog is a bit like an online diary, but there are no rules on what you can write about. Recipes, days out, comment on the news – whatever you like. Just make it authentic, and remember to update once a week or more.

4 - If you want people to read your blog, make sure you read other people's blogs. Include links to their work on your blog, and try to leave comments on their blogs. Eventually, people will start to visit and comment on your blog, too.

5 - As you settle into the 'blogosphere', consider creating a blogroll (a list with links to your favourite blogs) and creating an RSS feed (a simple way of publishing your blog content in a form that people can subscribe to).

About Talking Tots:

Talking Tots ([www.talkingtots.info](http://www.talkingtots.info)) is the UK's fastest growing preschool activity group, providing classes that help children to communicate with confidence. Talking Tots won the "Best Innovation" award in the 2008 What's on 4 Little Ones Awards, and was highly commended in the "Best Toddler Development" category. For press enquiries and images, please contact 01253 735 355 or [press@talkingtots.info](mailto:press@talkingtots.info)