

# Unique Eco-friendly lighting gadgets for sports lovers on Father's Dads

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Why not break an age old tradition this Father's Day and instead of resorting to uninspiring gifts like socks and CDs, and give your Dad a unique, practical and environmentally-friendly gift that will keep him safe all year round when exercising.

Award-winning safety lighting company Pedalite, has launched a range of battery-free lighting gadgets designed to protect people who are keen cyclists, runners, horse riders or who enjoy hill walking or hiking by ensuring they can be seen clearly by motorists any time, day or night.

Retailing at just £12.49 from all good bike shops and online retailers, Anklelite is a weather-resistant, solar-powered ankle strap weighing just 85 grams. Simple to put on, it fits comfortably around the ankle. It provides super-bright 360 degree lighting, with no need for batteries.

Baglite is an innovative solar-powered lighting system which retails at £25 from all good and online retailers, bike shops and department stores. It slots over any size bag or rucksack or can be worn without a bag as a light harness. Baglite clearly illuminates people and their bags, with no need for batteries.

Anklelite and Baglite can be charged in natural daylight and in artificial (ordinary household) lighting with a full charge providing up to 6 hours of string lighting when the products are set to flashing mode.

The unique and award-winning Pedalite 360 degree pedal lights are another great gift option. They are fitted in place of normal bicycle pedals and are powered using a cyclist's kinetic energy. The pedals light up as soon as the cyclist starts pedalling and ensure they can be seen clearly by motorists from 1km away and from every angle, including the side.

The lights uniquely harvest and store a small amount of energy enabling the lights to continue to flash for up to 5 minutes after the cyclists has stopped pedalling. This means they can still be seen when freewheeling or a road junction. 75% of all cycling accidents happen at, or near a road intersection [source RoSPA], where cycles need to be seen from the side, the pedal lights improve cycling safety and reduce accidents. They retail at £39 from good bike shops, department stores and online.

Simon Theobald, Managing Director of Pedalite said, "In this current economic climate, more people are giving up expensive gym memberships and getting on their bikes or running in the outdoors. But, safety is an issue, for cyclists, horse riders and joggers."

"During the summer months, lighting is still as critical as in the winter. Even on a bright sunny day, a single cloud passing in front of the sun can reduce the light by half, making it harder for motorists to see cyclists. Think about when you move from bright sunshine into a shadow such as walking under a bridge, your eyes take a moment to adjust and you do not see as well, which is the risk for cyclists without lights. Also around the time of the summer Solstices, the time dusk occurs can vary by up to one

hour in a single week, and it always catches people out.”

“Cyclists need to ensure they have lights and can be seen all year round. Our products offer a "Fit and Forget" battery-free lighting solution that is always in place and then there is no need for expensive and environmentally damaging replacements. Our products are perfect gift for any sporty Dad concerned about his safety and in protecting the environment,” he concluded.

Notes to Editors:

About Pedalite International

- Pedalite International Ltd design and make cycling, running and equestrian accessory products for Safety, Health and the Environment with Quality built in. The products are available worldwide from all good retailers and the range of unique products continues to expand.
- Pedalite products are now used by tens of thousands of cyclists and sports people in over 40 countries, Pedalite products protect the environment by eliminating highly caustic battery waste, plastic packaging and encouraging safer outdoor sporting pursuits.
- Tony Doyle MBE, twice World Pursuit Champion and four times European Track Champion is an ambassador and spokesperson for Pedalite International Ltd. Tony will be promoting the Pedalite products at exhibitions, cycling shows and through cycling clubs, retail outlets and in schools throughout the UK, highlighting the part they play in cycling safety. As spokesperson, Tony also plays a key role in helping explain, through the media, the importance to cyclists of using Pedalite products.

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