

Barracuda Networks Signs Pan European Distribution Agreement With Arrow ECS' DNS Arrow Group

Submitted by: BondPR UK

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New Relationship Aims to Widen Barracuda Networks Channel Presence Throughout Europe

Basingstoke, UK – 26th March 2009 – Barracuda Networks Inc., the worldwide leader in email and Web security appliances, today announced a major pan European distribution agreement with the DNS Arrow group of Arrow Enterprise Computing Solutions, a business segment of Arrow Electronics Inc. DNS Arrow's UK office will be the first to introduce the Barracuda Networks solutions, with other DNS Arrow offices to follow.

The UK business of the agreement will be managed by DNS Arrow's Security Solutions division offering resellers access to the full range of Barracuda Networks' products, including its flagship Barracuda Spam Firewall. Under the agreement Barracuda Networks and DNS Arrow will work together to support resellers with a variety of business development initiatives including certification, training, marketing campaigns and lead generation.

"Barracuda Networks has done a tremendous job of bringing cost-effective networking and security solutions to mainstream businesses," said James Pattinson, divisional director of security solutions at DNS Arrow. "Their extensive security and networking product lines fit perfectly with our position as security, storage and virtualisation specialists for businesses of all sizes. The Barracuda Networks partnership underscores our commitment to developing new market opportunities for all of our resellers."

In addition to the Barracuda Spam Firewall, Barracuda Networks also provides world-class Web filtering, Web site and IM protection, Internet and application server load balancing, message archiving and SSL VPN appliances. Barracuda Networks' success is due to its ability to deliver easy-to-use, comprehensive solutions that solve the most serious issues facing customer networks without unnecessary add-ons, maintenance, lengthy installations or licensing fees.

"We believe the current economic climate and consequent restructuring of many businesses is creating huge opportunities for cost-efficient solutions like ours," said Paul Thackeray, vice president, Europe Middle East & Africa, Barracuda Networks. "DNS Arrow has outstanding relationships with resellers thereby extending the reach of our already excellent distribution network and ensuring that more customers benefit from the power and performance of Barracuda Networks' solutions."

DNS Arrow is a specialist information technology distributor providing enterprise-class solutions and services focused on data storage, network security, enterprise software, virtualisation and access infrastructure. DNS Arrow supports resellers from initial consultation, planning and design through engineering to implementation so they can deliver greater value and increase their customers' competitive edge. DNS Arrow is a group of Arrow Enterprise Computing Solutions, a business segment of Arrow Electronics Inc.

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About Barracuda Networks Inc.

Barracuda Networks Inc. built its reputation as the worldwide leader in content security appliances by offering easy to use and affordable products that protect organizations from email, Web and IM threats. Barracuda Networks has leveraged its success in the security market to offer networking products that improve application delivery and network access as well as world-class solutions for message archiving, backup and data protection. Coca-Cola, FedEx, Harvard University, IBM, L'Oreal, and Europcar, are amongst the 70,000 organizations protecting their networks with Barracuda Networks' solutions. Barracuda Networks' success is due to its ability to deliver easy to use, comprehensive solutions that solve the most serious issues facing customer networks without unnecessary add-ons, maintenance, lengthy installations or per user license fees. Barracuda Networks is privately held with its headquarters in Campbell, Calif. Barracuda Networks has offices in 10 international locations and distributors in more than 80 countries worldwide. For more information, please visit www.barracudanetworks.com.

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