

# SilverDoor reaches record high with Edinburgh bookings

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Edinburgh has now become a top ten destination within SilverDoor's portfolio of serviced apartments, following a recent growth in bookings for serviced apartments in Edinburgh and the city's surrounding areas.

"Edinburgh serviced apartments is a very popular market for us," said Chris Gee, Sales Director at SilverDoor. "Despite the city offering some fantastic hotels, more and more people want to stay in a serviced apartment."

Boasting serviced apartments in Edinburgh (<http://www.silverdoor.co.uk/serviced-apartments/Edinburgh>) City Centre, Leith and residential areas around the City, SilverDoor has 28 serviced apartment buildings on their website with a choice of studios, one, two, three and four bedroom apartments.

SilverDoor's new properties include Garden Royal apartments, located centrally just off Queen Street and steps from the National Portrait Gallery in New Town. A more traditionally designed apartment block, these Edinburgh serviced apartments (<http://www.silverdoor.co.uk/serviced-apartments/Edinburgh>) offer the benefits of a hotel whilst retaining the advantages of a serviced apartment. The property offers a dedicated reception, business centre and guest lounge, while also boasting a partnership with the nearby Scotsman Hotel, allowing guests to enjoy the health club facilities as well as Scotland's first ever Cowshed Spa.

"Garden Royal Apartments concentrate on a lot of extra touches," said Marnie Delaney-Parker, Head of PR and Marketing at SilverDoor. "Guests returning weekly can leave their belongings and provisions behind for the weekend. Garden Royal will simply transfer everything back to the guest's apartment for their arrival. They'll also offer to clean any laundry guests may wish to leave behind."

Also part of SilverDoor's new Edinburgh properties is Leith Waterside Apartments, located in the cosmopolitan area of Leith. Leith Waterside Apartments offer temporary membership of a local health club, a twenty four hour concierge service and a complimentary shuttle bus in to Edinburgh City Centre.

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About SilverDoor

SilverDoor international serviced apartments was incorporated as a Limited Company in March 2000 under its original name of Hotdigs. At the beginning of January 2006 the company changed its name to SilverDoor. The company was formed and continues to be led by managing director Marcus Angell.

SilverDoor boasts an impressive client portfolio which includes many FTSE 100 such as RBS, HSBC, Cadburys Schweppes and MAN Group PLC.

SilverDoor offers serviced apartments in over 160 locations globally such as Paris, New York, Abu Dhabi and Dubai. New properties recently added are a variety of serviced apartments in Reading

(<http://www.silverdoor.co.uk/serviced-apartments/Reading>) and a new development of serviced apartments in Manchester (<http://www.silverdoor.co.uk/serviced-apartments/Manchester>) as well as new serviced apartments in London (<http://www.silverdoor.co.uk/serviced-apartments/London>).

SilverDoor is based in Chiswick, West London.

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