

Lighten Up With Barefoot

Submitted by: Shepherd PR Limited

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Stand out from the crowd this summer with a revolutionary type of sensory flooring inspired by Feng Shui (<http://www.barefoot-floors.com/feng-shui.htm>), from the home of Floor Couture (<http://www.barefoot-floors.com/>), Barefoot (http://www.barefoot-floors.com/feng_shui_barefoot_lifestyle.htm).

The luxury flooring company has unveiled its new collection, designed to create harmony in the home.

Pictured is Beaudeco, seamless terrazzo flooring that brings together the strength and style of the classical period, with a contemporary modern twist.

It contains recycled mirrors and glass to give added sparkle and reflectivity, which can reduce the need for lighting.

The surrounding finish on the photograph is Barefoot's Hot Rocks (http://www.barefoot-floors.com/marble_carpets_hot_rocks_flooring.htm), a therapeutic floor, which creates a unique foot massaging stone carpet effect. Both Beaudeco and Hot Rocks can include underfloor heating for the ultimate feel-good factor underfoot.

Andrea Hall, Barefoot's senior designer said: "Our floors have been designed to encourage people in the UK to 'lose their shoes' and enjoy a healthy barefoot approach.

"They are inspired by the eastern art of Feng Shui, to be harmonious and supporting life in a productive way.

"In broad terms, Feng Shui is a study of how people interact with their environment - and Barefoot's floors help people have a sense of well-being and contentment in their home."

Features include the addition of the natural purification element silver, for optimum cleanliness, combined with a sealed, seamless surface that requires no grouting.

Barefoot floors also have no fibres, so potential problems with dust mites are eliminated.

A new multi-million pound showroom has recently been opened by Barefoot in Cheshire, as the dedicated home of Floor Couture. It is open Monday to Saturday, from 10am to 4pm from Monday 13th April.

The company is the brainchild of entrepreneur Dawn Gibbins MBE (<http://www.barefoot-floors.com/barefoot-entrepreneur.htm>), a former Veuve Clicquot Business Woman of the Year.

Last year Dawn sold her Cheshire based global business Flowcrete - which she built up from a start-up in the 1980s to a major international company with offices in 30 countries.

Through Barefoot, Dawn is now able to combine her love of flooring with her passion for health, well-being and Feng Shui.

Barefoot's other products include Cool Rocks (http://www.barefoot-floors.com/stone_carpets_cool_rocks_floors.htm) and Smart Rocks for driveways and patio areas – and Smoothie, which using clean-resin technology is literally poured on to the floor – and is available in every colour of the rainbow.

Find out more at <http://www.barefoot.co.uk>

Barefoot phone 01260 22 33 07

ENDS

Notes to editors:

More About Barefoot

The sensational home of floor couture, Feng Shui and inspirational art, Barefoot - based in Bosley on the outskirts of Congleton - sets the pace in creating happy and healthy interiors.

Founded by entrepreneur Dawn Gibbins MBE 'the Barefoot entrepreneur' the company's luxury seamless flooring puts a spring in the step and creates a feel good factor in homes, spas, healthclubs, therapy centres, gyms and nurseries.

Get in tune with your barefoot side – speak to Rosie to arrange a visit to our showroom rosie@barefoot.co.uk, phone 01260 22 33 07

PR Contacts:

Press release issued by Jane Shepherd, Shepherd PR Limited.

01538 308685/308099
07985 129315

Email: jane@shepherd-pr.com

For further information about Barefoot, contact Zoë Hanks at zoe@barefoot.co.uk

Barefoot phone 01260 22 33 07

<http://www.barefoot.co.uk>

