

Atia Solutions, Swyx Gold Partner, announces the launch of a new web site, corporate identity and name change.

Submitted by: Atia Communications

Friday, 3 April 2009

Atia Solutions has launched a new look web site and visual identity to support its evolution in becoming a full service communications company to the SME customer. The new corporate identity reflects the Company's commitment to providing integrated communications solutions that encompass all aspects of VoIP, Unified Communications, SIP, Telephony Hosting, outstanding customer Support and applications development and integration. The branding and identity evolution is a result of a doubling of revenues in 2008 over 2007, and an ongoing plan to increase staffing levels by 30% in 2009, all indicators that buck the current economic trends.

The Atia name has evolved also. 'In addition to the new logo and web site, Atia Solutions will be trading under Atia Communications, a name which illustrates a wider portfolio of services and our expertise in the delivery of Communication Solutions' Comments Patrick Copping, Commercial Director at Atia Communications.

'The market has changed, and customers want a single source supplier, able to supply everything related to communications' said Simon Mitchell, Sales Director at Atia Communications. 'The new web site and identity are designed to instil the understanding and belief in our customers that Atia Communications can design and deliver every aspect of their communications roadmap'

'The web site will clearly communicate the benefits of emerging communications technologies to our SME target audience. The web site includes focused, clear to understand messages, relating to IP Communications, Contact Centres, Connectivity such as SIP, Hosting and Software Integration. All are areas of emerging technology that may be unfamiliar to the telecoms buyer. Traditional providers of legacy telecoms and data solutions often struggle to communicate the relevant benefits, in a clear and concise manner to the SME customer' Simon Continues.

The launch of the new web site and corporate identity are the latest in a line of developments that reflect the advance and growth of Atia. Atia now employ more than 30 staff, and support numerous IP Communications customers globally.

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About Atia:

Atia Solutions are a provider of voice and data services to SME's. Atia Solutions are a reseller of Microsoft Voice and Unified Communications Technologies and advanced software based communication platforms.

Formed in 2005, Atia Solutions are the biggest reseller of Swyx in the UK, and the third largest reseller in Europe. Atia are also in the process of attaining Microsoft Gold Partner Status, and specialising in Microsoft Voice Services.

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