

Save £100's on early summer family holidays with great deals from First Choice

Submitted by: TUI UK

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With 1000's of free child places, all inclusive upgrades, amazing cash-back offers, and £100's off family holidays (<http://www.firstchoice.co.uk/sun-holidays/family-holidays>), the First Choice Dive-In Sale offers some late bargains for Brits looking to jet off to sunnier climes. First Choice is making it easier than ever to book a family holiday. But these amazing offers won't last forever – and will be running from 3rd to the 30th April so bargain hunters will have to book quickly to take advantage of these fantastic deals.

There are 1000's of free child's places available in numerous hotels, making a family holiday (<http://www.firstchoice.co.uk/sun-holidays/family-holidays/>) abroad much more affordable. And with board-basis deals including all inclusive upgrades for the cost of a half or full-board stay, in hot-destinations such as Turkey (<http://www.firstchoice.co.uk/destinations/turkey-holidays>), at the 4 Sun Plus Lykia World from just £649*, holidaymakers have another way to save £'s (though may put on the lbs!).

Book before 30th April to any of the four PortAventura hotels in the Spanish Costa Dorada, which form part of the famous PortAventura Theme Park, and receive €100 to spend in any of the four hotels bars and restaurants. The perfect choice for a holiday in Spain (<http://www.firstchoice.co.uk/destinations/mainland-spain-holidays>) this summer.

Or, from just £99 per person, long-haul holidaymakers can upgrade their seats to premium class for the ultimate in-flight luxury. With 36 inches of leg room, priority boarding, on demand entertainment and complimentary drinks, those jetting off to far-flung destinations for some tropical sun can enjoy the best start to their holiday. And with huge saving on holidays to the Caribbean, Florida, Kenya and Maldives, there really isn't a better time to book.

Some more fantastic summer holiday deals from First Choice:

Portugal, Algarve - Holiday Village Algarve

First Choice offers seven night family holidays to Portugal (<http://www.firstchoice.co.uk/destinations/portugal-holidays/>), departing in May, staying at the 4 Sun Holiday Village Algarve on an all inclusive basis, from just £399 per adult, based on four sharing. Price includes return flights, accommodation, in-resort transfers, taxes/ charges and fuel supplement. Prices exclude all optional extras and insurance. Subject to availability, terms and conditions apply.

Costa Dorada, PortAventura, Spain – Hotel El Paso

First Choice offers seven night family holidays to Spain (<http://www.firstchoice.co.uk/destinations/mainland-spain-holidays>), departing in May, staying at the 4 Sun Hotel El Paso on a half board basis, from just £375 per adult, based on two sharing. Price includes the €100 cash-back offer, return flights, accommodation, exclusive benefits including unlimited access

to PortAventura Theme Park, in-resort transfers, taxes/ charges and fuel supplement. Prices exclude all optional extras and insurance. Subject to availability, terms and conditions apply.

Sharm El Sheikh, Egypt – Coral Sea Resort

First Choice offers seven night family holidays to Egypt (<http://www.firstchoice.co.uk/destinations/egypt-holidays>) departing in May, staying at the 4 Sun Coral Sea Resort on an all inclusive basis, from just £499 per adult, based on two sharing. Price includes return flights, accommodation, in-resort transfers, taxes/ charges and fuel supplement. Prices exclude all optional extras and insurance. Subject to availability, terms and conditions apply.

For more information on these summer deals, or to find out about many more deals on offer or to book, then visit your local First Choice travel agent to pick up a Dive –In sale brochure, log on to <http://www.firstchoice.co.uk> or call 0871 664 9019.

Ends

Notes to editors

The First Choice Dive-In Sale is for holidays taken in Summer 2009 from May to October.

*Price based on 2 adults sharing travelling in May 2009.

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