

No more Travellers' Tummy - pack Activated Charcoal

Submitted by: Apropos

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Tummy troubles strike on holiday for any number of reasons – it could be as simple as a change of routine and diet, dodgy water, or something more sinister. Experienced travellers know to always slip a tub of JL Bragg's Medicinal Charcoal into their luggage to prevent a symptom from becoming a problem.

JL Bragg's Medicinal Charcoal is activated charcoal - a long-respected remedy for tummy trouble. It requires no prescription and is almost always relieves digestive disorders - indigestion, nausea, wind, flatulence, diarrhoea -within a very few hours. Unlike some over-the-counter proprietary medicines it has no side-effects or contra-indications - it's even safe for pregnant women and nursing mothers.

In addition to soothing gastro-intestinal problems JL Bragg's Activated Charcoal is a brilliant prophylactic when foreign wines and foods may prove just a little too rich for a digestive system used to blander fare. Just take two or three tablets or capsules if confronted with something you fear may upset you, or indeed, before going out for the evening – JL Bragg's Activated Charcoal may also relieve the symptoms of a hangover as it absorbs the toxins in alcoholic drinks which can make us feel so rough the next day

Again, take two or three tablets or capsules before going out for the night, another two or three with a big glass of water when going to bed and you should wake up refreshed and clear headed.

How does it work?

As soon as Activated Charcoal enters your digestive tract it absorbs toxins including the 'bad bacteria' responsible for a tummy bug, and speeds them through your system.

In effect, the charcoal content 'mops up' almost everything which makes us feel unwell, but without absorbing vital nutrients.

Activated Charcoal isn't absorbed by our bodies and so is absolutely safe for anyone to take (including pregnant women and breastfeeding mothers).

Bragg's Activated Charcoal is available in both tablet and capsule from Boots and independent pharmacies and health food stores around the country. More information at www.charcoal.uk.com

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Released on behalf of JL Bragg Ltd by a propos, jane@a-propos.co.uk 020 8996 1760

Notes to editors:

Samples of Bragg's Activated Charcoal are available from:

jane@a-propos.co.uk or Jane Martin on 020 8996 1760

Please let me know if you'd prefer tablets or capsules.

Costs:

Tablets 100 - £3.15

Tablets 250 - £7.47

Capsules 50 - £3.23

Capsules 100 - £4.23

Some facts about Activated Charcoal

provides 100% natural relief for indigestion, wind and heartburn

can be taken during pregnancy and lactation

alleviates the symptoms of Dyspepsia (chronic or recurrent discomfort in the abdomen accompanied by bloating, belching, nausea)

provides relief from occasional diarrhoea

being wheat and lactose-free, has been used for many years in the treatment of intestinal disorders

More information at <http://www.charcoal.uk.com>

JL Bragg is the only UK company with a license to manufacture and distribute pharmaceutical quality Activated Charcoal for medicinal purposes. While own-label brands can contain as little as 18mg, each of Bragg's tablets or capsules contain 300mg of the very finest pharmaceutical quality activated charcoal.