

# UK Love Affair with Horse Racing Goes Mobile

Submitted by: MUSTARD PR

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- Study the form, make a bet and watch the race on your mobile -

London, 15 April 2009: All Slots Mobile Casino and Wild Jack Mobile Casino today announced the availability of the latest stunning graphic and feature rich mobile game – Royal Derby, a virtual horse racing game. Royal Derby is available for the iPhone, iPod Touch, Android devices and over 1400 Java mobile phones.

Royal Derby perfectly mirrors the excitement and fun of race day by letting players not only study the form of the horses and jockeys but also take into account the prevailing weather and ground conditions, before deciding on which horse to back. Having analysed the going the decision is whether to place a bet on a win or each way.

Then, as with the real thing, the race is on with six horses competing for the top honours. Each race is different and combines the latest in mobile animation and audio effects making it one of the most sophisticated and fun mobile gambling games available. As you'd expect, if the race is a close call then it goes to a photo finish, the image of which is clearly visible on the players' phone.

David Brickman, VP Player Affairs at the Jackpot Factory\*, said: "This is an industry first and we are really excited about the quality and playability of the game. Royal Derby really delivers the excitement of a horse race into the palm of the player."

To get the races, iPhone, iPod Touch and Android users can simply visit <http://i.allslotscasino.com> to sign up.

For consumers who don't own an iPhone, iPod Touch or Android phone, All Slots Mobile Casino is also available by texting 'DERBY' to 89895, and the mobile casino is downloaded to the handset or simply visit the All Slots Casino website and follow the instructions.

-ENDS-

## Responsible gaming

All Slots Casino and Wild Jack Mobile Casino are committed to responsible gambling. All Slots Mobile Casino and Wild Jack Mobile Casino take their social responsibilities seriously. Both casinos are proactive in preventing under-age play and in providing assistance and support to members who develop gambling problems.

About All Slots Mobile Casino (<http://allslotscasino.com/mobile>)

All Slots Mobile Casino is the first 'fully functional', play-for-real mobile casinos to be launched for the iPhone, iPod Touch and Android phones. All Slots Mobile Casino is part of an award-winning online casino that features over 350 scintillating casino games, including 21 progressive jackpot games. Leading the industry in online slots tournaments, All Slots is one of the foremost slots-focused casinos on the Web. All Slots is powered by Microgaming and accredited by eCOGRA. The casino prides itself on fair play,

honesty, and fast payouts.

About Wild Jack Mobile Casino ([www.wjmc.com](http://www.wjmc.com))

Wild Jack Mobile Casino (WJMC) is among the first 'fully functional' mobile casinos to be launched on a wireless platform, providing mobile phone users the ability to play exciting casino games directly and instantly from their handsets. WJMC is an extension of the successful online entertainment and gambling website [www.wildjack.com](http://www.wildjack.com), which has been providing high quality online gambling experiences to players since 1999.

\* About Jackpot Factory Group

With over \$7.5 billion in payouts since its launch, Jackpot Factory is a leading online slots casino group. Using Microgaming technology, Jackpot Factory offers the largest and latest selection of games and as an eCOGRA approved operator, the group prides itself on customer support, fast payouts, and honest play. Members include: All Slots Casino, All Jackpots Casino, First Web Casino, Wild Jack Casino, and The VIP Lounge Casino.

All Slots Mobile Casino or Wild Jack Mobile Casino are not affiliated or endorsed by Apple or Android or their respective owners.

For further All Slots/Wild Jack Mobile Casino press information, please contact:

Andrew Durkin/Sarah Bedwell  
MUSTARD PR  
Tel: + 44 (0) 1628 502601  
Email: [andrew@mustardpr.com](mailto:andrew@mustardpr.com)  
[sarah@mustardpr.com](mailto:sarah@mustardpr.com)  
[www.mustardpr.com](http://www.mustardpr.com)