

Sense Corp and Orchestra Networks partner to deliver common sense on Master Data Management implementations

Submitted by: Orchestra Networks UK

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Paris, April 15, 2009. Sense Corp, a Management and Technology Consulting firm, and Orchestra Networks, a leading provider of Master Data Management (MDM) Software, announce the completion of a partnership agreement covering the North American region.

"Client assignments to select a MDM solution led to our first introduction to Orchestra Networks and the EBX.Platform for MDM. The software demonstrates amazing flexibility for our clients and helps resolve a multitude of data management issues," comments Keat Wilkins, Co-Founder and President of Sense Corp. "Moreover, we share a common mission to bring exceptional value to our client-partnerships."

Christophe Barriolade, Co-Founder and CEO of Orchestra Networks comments, "We feel we have found a kindred spirit in Sense Corp. Their approach with clients has shown to be paying dividends in a difficult economy. Together we can help those organizations who have recognized the importance of treating data as an asset and maximizing it to drive productivity with a higher degree of sustainable and auditable quality."

The primary focus of the partnership is the implementation of the model driven EBX.Platform for MDM - providing clients with data governance and lifecycle capabilities to better manage and collaborate on business and technical data.

"We are extremely pleased to be working with Sense Corp to ensure successful MDM projects in the North American region," states Paul Billingham, Business Development Director, Orchestra Networks. He adds, "Initial success has already been seen in the Finance sector, but we see many joint opportunities in other sectors including Energy and Manufacturing."

About Orchestra Networks

Founded in 2000 and headquartered in Paris, Orchestra Networks is a leading and independent software vendor supplying the first truly model-driven master data management software solution. Its EBX.Platform provides clients with significant data governance capabilities to gain greater control of their master and reference data. Orchestra Networks has been named "Cool Vendor in Master Data Management, 2008" by Gartner. For more information, email info@orchestranetworks.com or visit www.orchestranetworks.com.

About Sense Corp

Founded in 1996, Sense Corp is a new breed of consulting firm delivering business solutions and a perspective that drives greater opportunities for their clients' immediate and long-term success. Sense Corp was created with the belief that the old model of consulting had outlived its usefulness. This old business model includes consulting firms that predetermined the value of a customer based on how much and how fast they could bill the client. Sense Corp, on the other hand, selects its customers based on our ability to bring exceptional value to a client-partnership. We begin every consulting relationship with our clients,Ã objectives and goals in mind. Additional information is available at

