

Phones Limited Partners Tesco Contract Mobiles to Promote O2 £15 Tariff Deals

Submitted by: Tech Enterprises

Thursday, 16 April 2009

The UK's No.1 mobile phones price comparison website has now taken on their 28th mobile phone retail partner further bolstering their top spot in the UK market.

The newest addition to Phones Limited's comparison database is Tesco Contract Mobiles, a supplier of competitive mobile phone contract deals on O2, Orange, 3 Mobile, T-Mobile and Vodafone networks.

Customers can take advantage of Tesco Clubcard points offered with many of the retailers deals alongside some exciting free gift packages such as free Playstation 3 and Nintendo Wii consoles through to more practical GHD Mark 4 Hair Straighteners and HD TV's.

This new partnership swells the number of individual deals processed on a daily basis by Phones Limited to over 400,000 - However the website ONLY shows the cheapest deal for any chosen Phone + Network + Tariff.

"This new partnership presents real savings to our customers during these uncertain times" explains Andrew Ramsey from Phones Limited, "Tesco Contract Mobiles offer a very competitive £15 line rental tariff on O2 which includes unlimited free text messages every month, this alongside other attractive free gift packages offers further choice to our visitors and consolidates our place in the mobile phones price comparison market."

Tesco Contract Mobiles deals can be found scattered across the Phones Limited website, this is good news for the retailer as when their deals show it means they are the cheapest for that phone and network combination.

Phones Limited continues to tweak its mobile phones (<http://www.phoneslimited.co.uk/>) comparison engine recently adding different colours of the phone model in a more prominent position on its product pages helping consumers find the exact deal to suit their requirements.

Further expansion includes an off-line media campaign that will see Phones Limited as the first affiliate-based website to advertise alongside the retailers it works with, this will not only gain further exposure for the company's larger partners but also welcome publicity for the smaller retailers who fill the niches such as some of the bespoke free gift deals.

The latest handset additions to Phones Limited include the new LG Arena (<http://www.phoneslimited.co.uk/LG/KM900+Arena.html>), Nokia 5800 and Samsung Tocco Ultra (<http://www.phoneslimited.co.uk/Samsung/S8300+Tocco+Ultra.html>) Edition.

For further information relating to this press release please contact:

Phones Limited
pl@techenterprises.co.uk

<http://www.phoneslimited.co.uk>

The UK's No.1 Mobile Phones Price Comparison Website!