

MAILINGMANAGER.CO.UK OFFERS LCN.COM CUSTOMERS A FREE EMAIL MARKETING SOLUTION

Submitted by: IHM Ltd
Tuesday, 21 April 2009

21st April 2009. Northampton UK. Leading, email marketing (<http://www.mailingmanager.co.uk>) service provider, Mailing Manager have today announced a strategic partnership with one of the largest UK web hosting and domain name (<http://www.lcn.com>) providers in the UK, LCN.com. This unique partnership will give LCN.com customers the chance to get their email marketing campaigns off the ground with a full Mailing Manager account topped up with 500 free email credits.

Within the Mailing Manager system users can upload and manage their contacts then create a professional HTML newsletter using a user-friendly editor that allows HTML novices to have a professional email in place. Then the user can track how well the campaign has done with an advanced, graphical reporting system, all within the same web based interface.

"Email Marketing is a logical partner to our existing web services. Mailing Manager stands out amongst its competitors because of the unrivalled after-sale support offered through its comprehensive online help centre and its UK based customer support centre." said Mark Boost, Managing Director, LCN.com Ltd.

Jonathan Bentley, Managing Director, Mailing Manager noted "This partnership allows LCN.com customers a free, no-risk opportunity to develop an email marketing strategy for their business or compare their existing marketing solution to Mailing Manager's offering at no cost.

"We have every confidence LCN.com customers will enjoy familiarising themselves with our all-in-one email marketing solution and unrivalled level of customer support so much that they will become long term customers with Mailing Manager after they have availed of the no-risk trial."

In the current financial climate, email marketing has been seen as the obvious solution for companies looking to carry out direct marketing campaigns, but have limited budgets. This is due to its low start up costs and high average ROI, proving it to be the most profitable direct marketing method available.

Find out more about the Mailing Manager offer below:
http://www.lcn.com/mailing_manager (http://www.lcn.com/mailing_manager)

About Mailing Manager

Mailing Manager is one of the largest email marketing service providers in the UK. For more information visit <http://www.mailingmanager.co.uk> (<http://www.mailingmanager.co.uk>)

About LCN.com

LCN.com is one of the top UK domain and hosting providers. For more information visit <http://www.LCN.com> (<http://www.LCN.com>)

Contact

Jonathan Bentley
IHM Ltd

01604 790007