

InTechnology launches tough SOS mobile phone with GPS tracking

Submitted by: 2thefore

Tuesday, 21 April 2009

Businesses and organisations in the UK that need to provide their field workers with durable handsets for use in remote and hazardous environments will welcome the launch of a tough new mobile handset which has the latest "Push To Experience" (PTX) technology, for managing mobile workforces.

Designed for use in tough, noisy and outdoor environments such as construction, facilities management, transport and the emergency services, the Mobile Tornado BB3G handset is designed to the Ingress Protection IP54 standard. This is a rigorous specification and is only given to devices that pass extensive testing.

As well as being an advanced 3G mobile phone, the Mobile Tornado BB3G handset incorporates InTechnology's unique PTX technology, a next-generation digital radio service. A natural successor to traditional 2-way business radio (PMR) services, PTX utilises the global mobile network and low-cost handsets to improve coverage and allow everyone using the service to communicate quickly as well as cheaply.

Like a PMR radio, the Mobile Tornado BB3G has a dedicated Push to Talk (PTT) button which enables the user to broadcast to every member of the team at the touch of a button.

However, unlike PMR, which is primarily for voice communications, the Mobile Tornado BB3G also includes SOS alert, messaging, presence and GPS location tracking. In the event of an emergency, for example, the dedicated SOS alert button on the Mobile Tornado BB3G immediately alerts an operator of the incident and notifies them of the user's current GPS location so they know where to send assistance.

The Mobile Tornado BB3G is also ideal where workers have traditionally had a mobile phone and radio as it combines both functions in one device. PTX has almost unlimited geographic coverage which makes it a perfect solution for organisations with large field workforces.

"The Mobile Tornado BB3G handset combines the best of a tough mobile phone with integrated PTX technology, which is proving to be popular among organisations that need to look after their remote workers," explains Richard Quine, Director of Product Management for InTechnology. "Mobile communications is shaping up to provide organisations with what they actually need, rather than relying on devices which are becoming out of date and inappropriate for the job."

Uniquely, PTX also allows office workers to communicate with their field workforce from their PC rather than needing to use a handset. Most importantly, it provides monitoring and security for lone workers with constant communications, panic buttons and GPS tracking. The Mobile Tornado BB3G is GPS-enabled meaning that the exact location of the user can be identified within seconds.

PTX technology is based on InTechnology's own Mobile Tornado platform and InTechnology is the exclusive UK service provider for this platform.

Ends

For further press information, please contact:

Glen Goldsmith

Tel: 01483 811234 / 07812 766338

Email: glen@2thefore.biz

Katie King

Tel: 01892 520123 / 07525 727288

Email: katie@2thefore.biz

About InTechnology - www.intechnology.co.uk

Established in 1983, InTechnology is in a unique position in the IT services market place, having a portfolio of value added voice and data services that are integrated and delivered over its own end to end quality assured IP network.

The business is now purely a managed services provider. It boasts the first Public Network connected IP Telephony switches, placing the business in a prime position to capitalise on the development of IP based Public Voice Networks. The broad managed data services portfolio is designed to remove risk and secure business information; these services are delivered from its World Class hosting centres, which are also connected to the IP network.

InTechnology employs almost 200 people, over 90% of whom are client facing. A newly formed Professional Services division leverages the deep level of skills held by its people, ensuring that the transition to the new world of IP is a smooth one.