

# Mardix Only Cumbrian Firm to Rank in Britain's 100 Fastest Growing Private Companies

Submitted by: Ten Stories High

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The UK's leading provider of switchgear, monitoring and service solutions, Mardix (<http://www.mardix.co.uk>), has ranked 68th in The Sunday Times PricewaterhouseCoopers Profit Track 100 with a growth increase of 58% from 1.7m in 2005 to 6.6m in 2008.

One of only 9 companies in the North West region, and the only one from Cumbria to feature in the list, Kendal based Mardix lines up alongside more than 30 manufacturing and engineering companies to receive the accolade.

Delivering innovation at the highest level, Mardix has more than 40 years of industry leading experience. Established in 1966, Mardix's ongoing success is due in no small part to a unique combination of skills in switchgear, monitoring and service (<http://www.mardix.co.uk>), and an effective business model that delivers an integrated solution for every aspect of the critical power life cycle.

Managing Director Gary Dixon explains: "The combination of in-house skills across the power life cycle enables us to be completely scalable; we can deliver cost effective solutions ranging from single switchboards to large turnkey packages. The ability to address each aspect of the power life cycle without outsourcing is complemented by our production of custom engineered products with built in cost and space saving features – those two factors enable us to work with a huge range of clients across sectors."

Supplying clients on a multinational basis is also credited as a success factor, and the company will continue to look to the Middle East and continental Europe for continued expansion:

"The theory is that business relationships formed at this time in the economic life cycle are longer lasting, and we are very aware that our success is due in no small measure to the opportunities that clients have opened up to our company. We are keen to continue exploring new markets without compromising on the service delivered to our existing client base." Comments Gary.

The Mardix approach also exemplifies the belief that innovation is the key to recession survival. Mardix have secured their market leading position through continuous investment in ongoing product development and high level Research & Development. The success of this approach can be seen in their 3D solid modelling design expertise, the development of the advanced Mardix busbar system, and the holy grail of ASTA type testing – a 6300A naturally air cooled switchboard range.

Gary concludes: "Whilst we are incredibly proud of our achievements, and to be 68th in the list, we are far from complacent; it's business as usual for every member of staff as we work even harder to cement our working relationships and produce high quality products. The 2008/09 financial year end results are very strong, and with improvements in both turnover and profit we hope to feature in the list again next year. It's all very encouraging - particularly against a background of a deepening downturn."

ENDS

Notes for Editors:

1. Mardix are industry leading manufacturers of switchgear, power monitoring and service solutions, operating from their purpose built headquarters in Kendal, Cumbria.
2. In-house expertise in switchgear, power monitoring and ongoing power protection through corporate service contracts, is central to the company's success over 40 years.
3. The Mardix website URL is [www.mardix.co.uk](http://www.mardix.co.uk).
4. The Profit Track website is [www.fasttrack.co.uk](http://www.fasttrack.co.uk)

For further information, to arrange an interview with the Mardix team, or to plan a visit to the Mardix facility in Kendal, please contact:

PR Agent, Clare Coxon on 01539 815930 or [clare@thecreativebranch.com](mailto:clare@thecreativebranch.com) in the first instance.