

APC Introduces its Next Generation NetBotz® Security and Environmental Monitoring Solution for Datacentres

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APC by Schneider Electric, a global leader in integrated critical power, cooling and management solutions, has today announced the next generation of its market leading NetBotz® (<http://www.apc.com/products/category.cfm?id=17&segmentID=3>) Security and Environmental Monitoring products. Major enhancements to the product line include improved camera and cabling support, Power over Ethernet support and improved industrial design. NetBotz is a family of network-accessible appliances that detect and alarm on human activity which may threaten the availability of your network-critical physical infrastructure. Scalable from small network closets to large data centers to enterprise-wide deployments, the modular design allows for custom camera configuration, including CCTV integration.

Answering customers' needs for better camera resolution and easy and flexible deployment options the next generation of NetBotz (<http://www.apc.com/products/category.cfm?id=17&segmentID=3>) products delivers the following major enhancements:

- **Improved Camera Support** - Integration of the Pelco IP camera offers a wider range of camera options. Pelco IP cameras offer superior image quality for better viewing of detail. Using CAT5 cabling, select Pelco IP cameras offer increased installation range and full integration into the NetBotz software for a seamless security and environmental monitoring user experience. Select NetBotz (<http://www.apc.com/products/category.cfm?id=17&segmentID=3>) monitoring appliances also feature integration with Pelco's Integral Digital Sentry® Video Monitoring to offer additional IT asset health monitoring and video aggregation. Pelco is a world leader in the design, development and manufacture of video and security systems and equipment.
- **Better Cable Management** – To reduce installation time NetBotz (<http://www.apc.com/products/category.cfm?id=17&segmentID=3>) appliances, sensor pods and sensors employ CAT5/6 cables. The use of CAT5/6 cabling provides installation flexibility by significantly increasing the distance between the sensor pod and the appliance. USB cables for NetBotz camera pods feature locking connectors to prevent inadvertent removal of a USB connection from the appliance.
- **Power over Ethernet** – Users now have the option of Power over Ethernet (PoE) for additional installation flexibility of wall-mounted appliances. PoE users no longer have to hide a power brick in a dropped ceiling or in the wall.
- **Sleek Industrial Design** – NetBotz wall-mount appliances have improved cable management which provides a professional looking final installation.

“The latest developments for our NetBotz (<http://www.apc.com/products/category.cfm?id=17&segmentID=3>) solution were a major investment to help our customers reduce installation time and costs associated with applications ranging from network closets to data centres,” said Dave Guidette, senior vice president, Data Center Solutions, Services, and Software, APC. “NetBotz plays an important role in APC's comprehensive Data Center Physical Infrastructure (DCPI) Management Suite of products. The DCPI Management Suite actively monitors and manages power, cooling, physical space, security and environmental

conditions in a consolidated view regardless of vendor. We will continue to enhance the integration of our NetBotz solutions into our DCPI Management Suite that includes InfraStruXure® Central, Change Manager, and Capacity Manager.”

For mass deployments, InfraStruXure Central (<http://www.apc.com/products/family/index.cfm?id=350>) provides an efficient way for organizations to manage their company-wide vendor-neutral physical infrastructure. Real-time device monitoring, surveillance management, custom reporting, private networking, advanced security and instant event notification enable quick assessment and resolution of critical situations and trends.

IP camera and video management integration into the NetBotz solution is a good example of APC and Pelco – both Schneider Electric brands – working together to bring easy to use end-to-end solutions to customers. The new NetBotz products will be available worldwide in April 2009. For more information on NetBotz and APC's other data centre products, please call 0800 2799254 or visit www.apc.com/gb.

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About APC by Schneider Electric

APC by Schneider Electric, a global leader in critical power and cooling services, provides industry leading product, software and systems for home, office, datacentre and factory floor applications. Backed by the strength, experience, and wide network of Schneider Electric's Critical Power & Cooling Services, APC delivers well planned, flawlessly installed and maintained solutions throughout their lifecycle. Through its unparalleled commitment to innovation, APC delivers pioneering, energy efficient solutions for critical technology and industrial applications. In 2007, Schneider Electric acquired APC and combined it with MGE UPS Systems to form Schneider Electric's Critical Power & Cooling Services Business Unit, which recorded 2008 revenue of €2,6 billion and employed 12,000 people worldwide. APC solutions include uninterruptible power supplies (UPS (<http://www.apc.com/products/category.cfm?id=13&segmentID=1>)), precision cooling units, racks, physical security and design and management software, including APC's InfraStruXure® (<http://www.apc.com/products/infrastruxure/index.cfm>) architecture, the industry's most comprehensive integrated power, cooling (<http://www.apc.com/products/category.cfm?id=9&segmentID=3>), and management (<http://www.apc.com/products/category.cfm?id=7&segmentID=3>) solutions. Schneider Electric, with 114,000 employees and operations in 100 countries, achieved sales of €18,3 billion in 2008. For more information on APC, please visit www.apc.com All trademarks are the property of their owners.

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