

Biggest Loser Club UK Launch

Submitted by: Weight Loss Resources

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Leading online weight Loss brand Weight Loss Resources (<http://www.weightlossresources.co.uk/lostart.htm>) are today launching The Biggest Loser Club (<http://www.biggestloserclub.co.uk>) web site and online application to support viewers of The Biggest Loser TV series who want to lose weight alongside show contestants.

The series premieres today on ITV1 at 4pm featuring 16 contestants trying, in pairs, to lose the most weight and scoop the £10,000 prize.

The new site at www.BiggestLoserClub.co.uk features a unique Buddy System which enables users to mirror show contestants and find a partner to lose weight with for mutual support and motivation. The site also contains food and exercise diary tools and databases so that users can monitor and control calorie intake and expenditure on a daily basis.

Visitors to the site can use the Weight Loss Predictor (<http://www.biggestloserclub.co.uk>) widget, free of charge, to see how much weight they could lose in 8 weeks. Those wanting to use the full online weight loss application and Buddy System will need to subscribe (cost from £7.95per month).

For more information, or to request complimentary access to the Biggest Loser weight loss application, contact Pat Wilson: pressoffice@weightlossresources.co.uk or call 01733 317301