

New product gives gardens the edge

Submitted by: Snap-it-edging

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REVOLUTIONARY GARDEN PRODUCT ARRIVES IN THE UK!

The perfect credit crunch busting way to add value to your home!

Snap-it-edging (<http://www.snap-it-edging.co.uk>) is a brand NEW garden product that will give every garden a new lease of life. Designed in New Zealand, Snap-it-edging arrives in the UK next week and will be available online shortly, as well as through major retailers later this year and at county and country shows and events around the UK throughout the summer.

Snap-it-edging is a new concrete edging system (<http://www.snap-it-edging.co.uk>) that takes a totally new approach to landscaping. It is a simple to use quality edging product that will appeal to both professional and DIY enthusiasts.

Perfect for pathways, driveways and edging lawns, Snap-it-edging (<http://www.snap-it-edging.co.uk>) creates super strong edging that looks great and can be done in just a few hours, transforming untidy and boring outside spaces into attractive and easily maintained gardens.

Snap-it-edging is a simple plastic and concrete system that can be reinforced with steel to create almost unlimited shapes and designs. Give your garden character and enhance features such as children's play areas, borders, central borders and planting areas as well as pathways and patios by using Snap-it-edging as the perfect finishing touch for any of your DIY gardening projects.

Whether you are inspired by sexy curves or clean straight lines, Snap-it-edging will transform the look of your garden. Make mowing a simple task rather than a chore, and improve the look of your garden while picking out central features such as ornamental trees or statues by highlighting their appeal with a Snap-it-edging border.

From city spaces and Zen gardens to rolling lawns and cottage borders, Snap-it-edging is the perfect finishing touch for all your garden projects.

Research has shown that the product's four step place and pour edging system is a world first with many advantages over existing systems. Mark Hudson from Oxfordshire is the UK's exclusive importer of the product, he said: "The ease and speed of installation combined with an attractive appearance gives Snap-it-edging the edge over alternatives like traditional bricks and pavers or concrete poured into difficult to construct timber boxing or shutter systems."

So how does it work? Snap-it-edging is a simple step by step place and pour system.

1. Prepare an even, firm base and lay the moulded plastic channelling

2. Place steel reinforcing rod in place for strength
3. Pour the concrete and finish with a roller imprint
4. Remove the sidewalls and fill in as necessary

A range of imprint rollers are also available so that you can create brick, cobbled or smooth effects. Whether it's garden edging, children's playgrounds or creative custom-shaped pathways, Snap-it-edging is ideal for all your landscaping edging needs, improving not only the visual appearance of your property but also adding to its value.

The Snap-it-edging garden team will be exhibiting at a number of shows this year. Visitors will have the chance to win a Snap-it-edging starter kit by taking part in an exclusive show competition.

Further details are available from the website www.snap-it-edging.co.uk.

For further information visit www.snap-it-edging.co.uk or contact Mark Hudson on mhudson@snapitedging.com
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Notes to editors: For further information, high res images, product samples and interviews with Mark Hudson, please contact Sarah Edwards sarah@snapitedging.com 07966 523662