

## Silverdoor expands Istanbul property portfolio

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SilverDoor has announced the addition of the Gallery Apartments in Istanbul to its portfolio of European serviced apartments.

Located in the Nisantasi district of Istanbul, the Gallery Apartments offer a selection of open plan studios and one bedroom apartments. All the apartments contain a fully equipped kitchen with a range of modern appliances from leading manufacturers and all the bathrooms have a shower and a bath as well as complimentary toiletries and hairdryer. The lounge area offers satellite TV and a DVD player as well as a work area with a direct dial telephone, fax machine and complimentary broadband. All apartments also have individually controlled air conditioning.

Guests will also find services such as the complimentary on site gym, sauna and Jacuzzi and a traditional Turkish massage service. A twenty four hour reception and a concierge service are available as well as a laundry and dry cleaning service. Additionally guests can use a shopping service which will deliver groceries of their choice to their apartment for an additional charge.

A meeting room with a capacity of up to twelve people is available for hire and comes complete with the latest audio visual equipment.

Nisantasi is one of Istanbul's most prestigious districts and has been a vibrant and affluent location for over one hundred and fifty years. It boasts many bars and restaurants and a host of designer stores of which ground rents are some of the highest in the world.

Istanbul hosts a very colourful and lively business community and holds the position of being the Turkey's economic capital. The headquarters of companies in all sectors are located here as well as the Istanbul Stock Exchange and the Gold Stock Exchange.

"We are being asked about property in Istanbul more and more frequently," said Chris Gee, Sales Director at SilverDoor. "In order to keep up with client demand we had to source some serviced apartments. It is becoming a really popular location for us and we are sourcing new properties to add to our portfolio all the time."

SilverDoor represents serviced apartments globally and feature over thirty thousand apartments. Recent additions include a selection of serviced apartments in Swindon (<http://www.silverdoor.co.uk/serviced-apartments/swindon>) and a new development of serviced apartments in Amsterdam (<http://www.silverdoor.co.uk/serviced-apartments/amsterdam>), as well as some new serviced apartments in Berlin (<http://www.silverdoor.co.uk/serviced-apartments/berlin>).

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About SilverDoor:

SilverDoor international serviced apartments was incorporated as a Limited Company in March 2000 under

its original name of Hotdigs. At the beginning of January 2006 the company changed its name to SilverDoor. The company was formed and continues to be led by managing director Marcus Angell. SilverDoor boasts an impressive client portfolio which includes many FTSE 100 companies such as RBS, HSBC, CadburySchweppes and MAN Group PLC.

SilverDoor offers serviced apartments in over 160 locations globally such as London, Paris, New York, Abu Dhabi and Dubai. SilverDoor has also just added a selection of serviced apartments in Manchester (<http://www.silverdoor.co.uk/serviced-apartments/manchester>) and a selection of serviced apartments in Edinburgh (<http://www.silverdoor.co.uk/serviced-apartments/edinburgh>) to their portfolio.

SilverDoor is based in Chiswick, West London.

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