

No panic for Manic with iomart managed hosting

Submitted by: Iomart Group Plc

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100% uptime and 24 x 7 support key to Web Design Company's growth

It's all Yankee Doodle Dandy for iomart hosting, according to one of the company's clients.

Manic Monday Ltd has been with iomart hosting (<http://www.iomarthosting.com>) since they started out providing basic web services for local businesses in Ipswich back in 1998 and they're not saddle sore yet. They've worked side-by-side to ensure Manic Monday has grown at a canter with clients enjoying a safe and secure ride.

Manic Monday specialises in the design and management of ecommerce and interactive web sites. Clients range from online retailers, community organisations through to investment houses and financial advisors.

Manic Monday managing director Richard Walkling says: "iomart hosting has helped us expand when we've needed to, suggesting new services even before we've realised we needed them". "They see all the traffic going through our websites and almost second guess us as to what servers and rack space we need. I can't fault them."

One of Manic Monday's biggest clients is Yankee Doodle. Celebrating its 5th birthday this month, the company offers 5500 American products with over one Million individual items in stock. Yankee Doodle is designed to accommodate every Americana need, from Yankee Candles, Radio Flyer Toys, Russ Berrie bears through to a great range of Jelly Belly Beans. They've grown from using Manic Monday to support an annual online turnover of approximately £25,000 to one of £2 million p.a. and iomart hosting has been crucial to that growth.

Richard explains: "iomart hosting have made sure that we have never had downtime. Moving servers and domains can be harder than moving house and it's something we've not had to worry about because it's all been done within the confines of iomart hosting's services to us."

Manic Monday has a complex cluster (<http://www.iomarthosting.com/complex-hosting>) of six servers and scores of domains with iomart hosting. All their IT support is also provided by iomart hosting and Richard says that even when he's working at 3am in the morning he'll send an email to the support desk and get a speedy response 24/7.

Among their many other clients, Manic Monday also provides the website for Annuity-Advisor.co.uk which is part of the Rockingham Retirement Group and has grown from being a home-based business to one of the largest annuity advisers in the UK, again under the auspices of the support received from iomart hosting.

As for the name Manic Monday – remember the Bangles single? "It's just another....."
Richard says it's not a name you're going to forget!

Ends

About iomart Hosting

iomart hosting holds a unique place in the hosting market in that it genuinely offers a 'one source' approach. By physically owning and managing its own network infrastructure, including 4 state of the art Data Centre facilities, it offers world beating levels of service to its customers. iomart hosting offers managed services, ranging from single server management through to complex managed environments. All hosting services are customised to suit a client's exact requirements and are designed for superior performance, reliability, security, and scalability.

iomart hosting owns and operates purpose-built data centres in the City of London, Glasgow, Nottingham, and Leicester

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