

Time to SHINE - launch of annual student design competition

Submitted by: Coley Porter Bell

Friday, 8 May 2009

Brand design agency Coley Porter Bell, with media partner newdesign magazine, is launching their annual student competition. SHINE 2009 is open to all 2nd year graphic design students graduating in 2010. The initiative nurtures and supports the next generation of up and coming designers by awarding the winner £3000 plus a 3 month paid work placement at the agency.

Students are required to submit a piece of work that they feel shows off their unique creative talent – photocopies are acceptable. Entries should be sent to Sarah Ridley, Coley Porter Bell, 18 Grosvenor Gardens, London SW1W 0DH. Entry deadline is 19 June 2009.

Short-listed candidates are invited to Coley Porter Bell to present their portfolios from which 10 finalists will be selected to design next year's competition poster. The winner is announced at a reception sponsored by Chivas Brothers in the autumn.

The poster promoting this year's competition was designed by Miles Marshall, from Norwich University College of the Arts, whose 'swimming sperm' is an edgy communication of the competition name and ethos.

It is important that the following contact information is included with all entries – Name, Address/Tel Number, Mobile Number and College that you are attending.

ends

Notes to editors:

SHINE is an annual competition run by brand design agency Coley Porter Bell open to graphic design students in the UK. For further information contact: Sarah Ridley, Communications Manager on 020 7824 7756 sarah.ridley@cpb.co.uk