

Stena Line announce participation in National Ferry Fortnight

Submitted by: pr-sending-enterprises

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Stena Line, the European ferry operator, has announced its participation in the Passenger Shipping Association's (PSA) National Ferry Fortnight.

Stena Line (<http://www.stenaline.co.uk/ferry>) will offer huge discounts on ferry journeys to Holland during the fortnight, with some rates costing less than ten pounds per person.

The fortnight is aimed at encouraging new people to consider taking a ferry holiday. It will feature deals from the PSA's sail and drive members, announcements of new routes and itineraries and the unveiling of the latest statistics and trends in ferry travel.

Over 36 million passengers' journeys are made by ferry every year and £1 billion of investment is planned for new services and ships between now and 2011.

In conjunction with the National Ferry Fortnight, journeys on Stena Lines Harwich - Hook of Holland (<http://www.stenaline.co.uk/ferry/routes/harwich-holland/national-ferry-fortnight/>) route will be available to book at a special discounted rate.

Lars Olsson, Stena Line's general manager of travel for the UK, said: "Travel by ferries is incredibly convenient and we're hoping that Britain's first National Ferry Fortnight will highlight the many benefits. You don't have the excess baggage and tax charges that you would when flying, not to mention the lengthy security queues and two-hour pre-departure check-in times. Added stress is also something that we can all do without in these testing times and we are pleased that we are able to offer a stress-free and comfortable travel alternative which means we can start our holiday in the right way."

The PSA's National Ferry Fortnight initiative follows last year's national cruise week organised by the PSA cruise trade arm, the Association of Cruise Experts.

About Stena Line:

Stena Line is an international transport and travel service company and one of the world's largest ferry operators. Leaders in all its markets, the company's strong position results from the combination of strategic company acquisition and constant service and product development.

In the UK alone, Stena Line offers over 30 daily crossings on its five different routes to Ireland (Stranraer to Belfast, Fleetwood to Larne, Holyhead to Dublin, Holyhead to Dun Laoghaire and Fishguard to Rosslare) and two daily ferries to Holland on its Harwich to Hook of Holland route (<http://www.stenaline.co.uk/ferry/routes/holland/drive-to-holland/>), providing fast efficient crossings with excellent onboard services and facilities.

Stena Line's route network consists of 18 strategically located ferry routes throughout Europe. Stena Line has a modern fleet with a total of 34 vessels including fast ferries (HSS), traditional combi-ferries, RoPax ferries for freight and passengers, and pure cargo ships.

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