

Top 12 SEO Tips for 2009 - Gary Beal to Present at IMC in Stockholm Sweden

Submitted by: Vanguard SEO

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SEO Guru Gary Beal, better known as GaryTheScubaGuy amongst his colleagues, will be attending the Internet Marketing Show in Stockholm Sweden.

Internet Marketing Conference (IMC) has been educating people in online marketing for nearly a decade. Not only has it been organized several times in Stockholm, it has also been held in New York, Vancouver, Las Vegas, Montreal, Berlin, Barcelona, and several other cities around the world. . Learn how to increase your rankings, monitor the competition, and dominate search engines. Topics ranging from link sculpting to latent semantic analysis will be discussed.

IMC Stockholm 2009 – The Advanced and Popular Alternative

Companies that have previously participated in IMC throughout the world include IKEA, Victoria's Secret, Ericsson, Kodak, Reader's Digest, Unibet, Nokia, Scandinavian Airlines, Washington Mutual, Swedbank, Telia Sonera, T-Mobile, BT, bwin, CBS, Fisher-Price, H&M, Warner Bros., Aftonbladet, Bonnier, SCA, Vattenfall, Ülker, SEB, Toyota, Verizon, The Weather Network, Folksam, Fortum, La Redoute, Seat 24, Investor, Xerox, GE Healthcare, Absolut, LOVEFiLM, NCC, Scania, Yandex, Google, Yahoo!, and many more.

Businesses from every industry imaginable have sent delegates to the conference throughout the years.

Why You Should Attend

- * Focus on return on investment, not on shallow matters
- * Make all money invested in marketing produce more than just a visit
- * Recession-proof your business as much as possible
- * Meet businesspeople from multiple countries
- * Visit a conference that has a solid track record

"I recently met Gary at the CAP Euro Conference in London. As an expert, speaker and published writer in Search myself, it's not usual for me to recommend someone in another company. However in Gary's case I'm making an exception. This is because I knew of Gary previously from his very excellent Top 12 Tips and really enjoyed talking with him, exchanging information and theories and discussing various search strategies. I hope I never have to pitch against him because he's an all round very impressive guy with a superb knowledge of the field...

Jeremy Spiller, MD and Co-Founder, White Hat Media

I was just telling my husband "the \$2,700 I spend on this trip was well worth it just from your SEO class". I've been learning SEO via the internet and your class gave me the exact information and knowledge that I needed in one concise pamphlet that was totally commercial free and to the point, therefore saving me hours of research!

Robin Morris-Kendrick
Founder of GamTrak Portal, Forum & Software

Gary R. Beal is the MD of VanguardSEO has been in the Search Engine Optimization field for 12 years. He attended Ohio State University in the US and holds a Masters Degree in Biometrics and Mathematical Statistics. He specialises in SEO for very competitive markets; primarily in Gaming, Dating, Travel, Insurance and Financial Industries. He has spoken at many SES, SMX ,CAP, AAC, EIG, G2E, AIG, GPWA, CAC and A4UExpo conferences around Europe and has also been on dozens of expert SEO panels. Gary has written specialised articles for multiple online marketing publications and Moderates on 3 separate Affiliate forums and as an Affiliate has great insight. He is known best for his free 1-on-1 sessions during conferences and his non-commercial, plain talk delivery. The online world knows him as GaryTheScubaGuy and his Top 12 SEO Tips.

He can be reached at Gary@VanguardSEO.com or at his Leeds office at +44(0)113 242 6222.