

Lifestyle management and concierge service company sees an upturn in business during the recession

Submitted by: Creative Spark Communications

Monday, 11 May 2009

"Threat of redundancy has meant extra pressure at work for many people," explains Andrea Williams of Assorti Lifestyle Management (<http://assorti.co.uk>) "Since the start of the year we have had more requests for help with domestic issues. Our clients enjoy their jobs, but realise they need to relax fully in their leisure time to manage stress and perform well in an increasingly competitive environment."

Assorti, based in Windsor, Berkshire, handles time-consuming errands including collecting laundry, house cleaning and grocery shopping. Andrea Williams and her team undertake a wide range of activities from booking tickets, watering plants, and holding alarm keys while clients are away on business or holiday. Assorti is trusted with valuable keys and documents and their good relationships with reliable local suppliers helps to guarantee quality work in a quick time frame.

"PA s and secretaries focus on work activities and in many ways have been replaced by the internet," says Andrea. "But the internet takes time, and hours can be wasted trying to contact call centres. One call to us means the groceries are bought and put away, the flowers are arranged and the weekend is free of chores."

Local companies (<http://www.assorti.co.uk/business.html>) are increasingly offering the employee benefit of a concierge service through Assorti. By having the domestic details handled, employees can benefit from more relaxing leisure time. This helps them to manage stress, and increase productivity and enjoyment at work.

Assorti celebrates its second anniversary this weekend. Given the new mood of thrift in the country where staying in is the new going out, the company looks set to grow even more during its third year.

For more information visit <http://www.assorti.co.uk> or call Andrea Williams on 01753 840680